

ACVIM FORUM 2024

Minneapolis, Minnesota June 6-8, 2024 | Exhibit Hall June 6-7 | Specialty Symposium June 5



Access,
Brand Exposure +
COLLABORATION

EXHIBITOR MARKETING TOOLKIT

START YOUR CUSTOMER CONVERSATIONS NOW!

We have created several tools to help you promote your participation in this year's event. By promoting your attendance in advance of the event, you can establish your partnership with the ACVIM early and differentiate your brand from competition. Promote your attendance at the 2024 ACVIM Forum on your website, newsletters, event pages, and social media accounts.

IN THIS TOOLKIT:

VOICE & BRANDING

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Voice & Branding

HOW TO TALK ABOUT THE 2024 ACVIM FORUM

- When the year is used to refer to the ACVIM Forum, it should be placed before the full name of the conference or after: 2024 ACVIM Forum or ACVIM Forum 2024
- Always include "the" before the event: The ACVIM Forum, The 2024 ACVIM Forum, The ACVIM Forum 2024
- Please refer to the [2024 ACVIM Forum Style Guide](#) for specific details regarding editorial guidelines

SAMPLE EVENT DESCRIPTIONS

Short description:

Join us in Minneapolis, June 6-8 as we Celebrate Excellence in Education. Collaborate with leading experts and explore the latest research in veterinary specialty medicine at the 2024 ACVIM Forum. Register at [ACVIMForum.org](#).

Long description:

Don't miss the opportunity to network and collaborate with the leading minds in veterinary medicine at the 2024 ACVIM Forum held in Minneapolis, Minnesota from June 6-8. Connect with influencers in the profession and explore the latest research in veterinary specialty medicine with live sessions by expert speakers. Register now at [ACVIMForum.org](#) to save your spot.

QUESTIONS?

Please contact Leah@ACVIM.org or Mollie@ACVIM.org

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EXHIBITOR MARKETING TOOLKIT

Voice & Branding

Use the 2024 ACVIM Forum logos on your website, in email communications, on your social media channels or in printed materials to promote your presence at the conference.

LOGOS



Vertical Logo

[Download PNG](#)

[Download Art File \(.eps\)](#)



Horizontal Logo

[Download PNG](#)

[Download Art File \(.eps\)](#)

Please link all logos to ACVIMForum.org and be sure to use Alt tag: 2024 ACVIM Forum.

Please refer to the [2024 ACVIM Forum Style Guide](#) for specific details regarding use of the 2024 ACVIM Forum logos.

RESTRICTIONS FOR USE OF THE 2024 ACVIM FORUM LOGOS AND GRAPHICS

By requesting a digital file of the names, Marks, and logos of the American College of Veterinary Internal Medicine (collectively, the "Marks"), you are agreeing to be bound by the following restrictions: You may only depict the Marks in original, unmodified, unedited form, solely for purposes of announcing and publicizing your attendance, exhibition, and/or sponsorship at the 2024 ACVIM Forum, and solely for a pre- and post-promotion not to exceed 10 consecutive months. All other uses of the Marks are strictly prohibited.

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EXHIBITOR MARKETING TOOLKIT

Social Media

JOIN ACVIM SOCIAL NETWORKS

Be sure to follow the ACVIM on our social media platforms for regular updates about the 2024 ACVIM Forum and other upcoming opportunities. Incorporate social media into your strategy to drive traffic to your booth; market your presence and foster interest in your product or service before, during and after the 2024 ACVIM Forum.



TheACVIM @The_ACVIM @ACVIM /TheACVIM /company/ACVIM

Use the official event hashtag #ACVIMForum and tag ACVIM in your posts!

GRAPHICS



Exhibitor Horizontal Graphic
1200 x 630 px
[Download JPEG](#)



Sponsor Horizontal Graphic
1200 x 630 px
[Download JPEG](#)



Exhibitor Square Graphic
1080 x 1080 px
[Download JPEG](#)



Sponsor Square Graphic
1080 x 1080 px
[Download JPEG](#)

SAMPLE SOCIAL MEDIA MESSAGES

Before the in-person event

Mark your calendar! We will be exhibiting at the 2024 #ACVIMForum on June 6-7, 2024. Visit our booth **<your booth number>** to learn more about **<company/product/giveaway>**.

Save the Date: The 2024 #ACVIMForum is happening June 6-8, 2024! Register today at ACVIMForum.org and join us in Minneapolis, Minnesota for the latest research, best practices and strategies in veterinary specialty medicine!

During the in-person event

Attending the #ACVIMForum? Stop by booth **<your booth number>** in the Exhibit Hall and learn more about **<insert something about your company or a featured product>**.

<Company Name> is at the 2024 #ACVIMForum in Minneapolis, Minnesota. Visit us at Booth **<Your booth number>** and be sure to enter our giveaway for **<insert giveaway item>**.

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