The 2016 ACVIM Forum provides a unique opportunity for veterinary industry organizations to promote and showcase products and services that contribute to the continuous development of animal health.

Become a partner at the 2016 ACVIM Forum and take advantage of the opportunity to:

- Raise your profile and add value to your brand
- Reach leading veterinary experts and decision makers
- Launch a new product or service
- Generate sales on site
- Develop and reinforce personal and direct relationships
- Stimulate discussion and thinking with ACVIM thought leaders
- Develop new business markets and channels
- Connect with ACVIM Diplomates in five specialties

QUESTIONS
Leah Gayheart
Conference Partnerships Manager
Leah@ACVIM.org
Office: 303.231.9933 ext. 115
Cell: 303.358.0194

TABLE OF CONTENTS
Attendee Profile......................................................... 3
Sponsorship Opportunities........................................ 4-10
Exhibitor Opportunities ................................. 10-13
2014 Exhibitors ......................................................... 14
Contract for Exhibit Space................................. 15
ATTENDEE PROFILE

"ACVIM is a true partner with Hill's Pet Nutrition. We work together to provide high level education and exciting events each year for attendees to the Forum. I value the relationship I have with the entire ACVIM staff."

– Amy Gregory, CTSM
Hill’s Pet Nutrition, Inc.

BY THE NUMBERS

20% are first-time attendees

34% are veterinary specialists

48% do not attend any other veterinary related conferences

48% of attendees are part of the decision-making process to purchase products or services

48% are, or might be, planning to purchase new equipment or services in the next 12 months

› ACVIM Diplomates in Cardiology, Large and Small Animal Internal Medicine, Neurology and Oncology
› Active ACVIM Candidates
› ACVIM Diplomates in Private Practice, Academics and Industry
› General Practice Veterinarians
› Veterinary Technicians
› Veterinary Students

ATTENDEES BY TYPE

Specialists–40%
General Practitioners–32%
Technicians–10%
Students–4%
Other Veterinary Professionals–14%

ATTENDEES BY PRACTICE

Academia–33%
Specialty Practice–37%
General Practice–13%
Industry–7%
Government–1% Other–8%
Get the return on investment you need for your sponsorship, exhibiting and advertising dollars. When you partner with the ACVIM, you leverage the leading voice in veterinary internal medicine. The ACVIM Forum provides the opportunity for you to promote your products and services to thousands of general practice veterinarians, specialists, technicians and future decision-makers.

**REACH THIS ELITE GROUP**

**Specialty Symposium | $2,500–$25,000**

One special day dedicated exclusively to ACVIM Diplomates and Candidates with presentations focused on in-depth topics that are uniquely relevant to each specialty.

**PRACTICE AREAS**

Small Animal Internal Medicine—50%
Cardiology—12%
Oncology—7%
Neurology—12%
Large Animal Internal Medicine—19%

Opportunities to reach these niche groups:
- Lunch and business meetings | $6,500–$15,000
- Breaks—morning and afternoon | $2,500–$4,000
- Receptions and dinners | $10,000–$25,000
- Resident travel and registration awards | $10,000–$15,000

Exhibitors who integrate sponsorship marketing vehicles into their Forum participation are far more successful at attracting target visitors and converting sales than those who do not.
SPONSORSHIP OPPORTUNITIES

EDUCATIONAL EVENTS

Scientific Sessions | $1,500–$5,000
Support experts in leading-edge presentations covering a wide spectrum of topics in specialty medicine.

e-Posters | $15,000 (Premier sponsor), $5,000 (co-sponsor)
Position your company as the sponsor of late-breaking and active research where new medical findings are announced and searched for electronically.

Live Streaming Scientific Sessions | $15,000
Reach those attendees that can’t make it to the Forum with a sponsorship that provides you 12 months of exposure.

Breakfast with the Specialists | $1,500
Small interactive niche group of some of the most well-known ACVIM Diplomates discussing high-level topics of interest in veterinary medicine. Limited number of sponsorships available.

Interactive Sessions | $2,500
Hands-on presentations that combine lectures with personal, focused learning under the skilled guidance of expert leaders in the veterinary industry. Sponsorship opportunities include workshops, case discussions and special interest group discussions.

Commercial Presentations | $5,000
Market your products and services in a two hour presentation that is promoted in the official schedule.

Lunch and Learn in the Exhibit Hall | $4,000
Tradeshow floor presentations are 30 minute bursts of information. They allow attendees to rest their aching feet and take in a quick, targeted presentation.

Sample Scientific Session Track with Sponsorship

<table>
<thead>
<tr>
<th>SAIM Comprehensive Review</th>
<th>Update on Insulin Treatment for dogs and Cats, Insulin Dosing Per and More. L. Joens, R. Lathan, A. Thompson</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAVN/ACVN (SAIM)</td>
<td>Long Term Follow-up of Aged Cats Fed Different Sodium Content Diets: B. Reynolds</td>
</tr>
<tr>
<td>ACVCP/AAVPT</td>
<td>Feline Drug Metabolism and Disposition Differences Between Cats and Dogs and Other Species M. Court</td>
</tr>
<tr>
<td>ASVCP</td>
<td>Discussion of Challenging Cases of Canine Hematology J. Harvey</td>
</tr>
</tbody>
</table>

| Classical Pseudo, and Atypical Hypoadrenocorticism in the Dog Diagnosis and Treatment: R. Nichols |
| Oxidative Damage and Antioxidants: More Than Disease Prevention: D. Mustacich |
| Management of Feline Infectious Airway Disease: C. Royer |
| Evidence-Based Treatment of Chronic Renal Diseases in Cats: J. Quimby |
| Diagnosis of Infectious Agents in Blood Films: Challenging Cases: J. Johns |
| Diagnoses of Infectious Agents by Tissue Cytology: Challenging Cases: J. Johns |
THE FUTURE OF VETERINARY MEDICINE

Armed with knowledge and the latest developments in veterinary medicine, students and Candidates are uniquely positioned to improve the lives of animals. Take this opportunity to position your brand with these future decision-makers early in their careers.

Candidate Reception | $17,000
Reach the future of veterinary medicine right after ACVIM Candidates have completed their board exams. What a great event for socializing and putting your imprint on these future ACVIM Diplomates.

Candidate Lounge | $15,000
The ACVIM recognizes the unbelievable amount of stress a three-year resident has when preparing to take their board exams. Support these future veterinary specialists by providing them with a place to relax, study or recharge.

Student Travel Awards | Varies
Help offset a student’s travel costs. Did you know that a sponsorship of $10,000 covers the fees for 10 students to travel to and attend the ACVIM Forum?

Student Luncheon | $5,000
Position yourself in front of the next generation of veterinarians at an upbeat and topic-driven lunch presentation.

TECHNICIAN CORNER

Influence more than 300 technicians who play an important role on the veterinary medical team and attend the Technician Program.

Scientific Sessions and Workshops (Thursday-Saturday) | $2,500–$15,000
Lunches | $1,500 (plus food and beverage)
Lounge | $2,500 (plus food and beverage)
Reception | $15,000
VIP OPPORTUNITIES

VIP sponsor benefits include: Announcement acknowledging your company and the opportunity to say a few welcoming remarks, logo recognition on signage, marketing collateral, email communications to attendees, on-site program and the opportunity to provide logo table tents, napkins, etc.

ACVIM Membership Luncheon | $15,000 (co-sponsor with ACVIM)
The largest luncheon event! Highlight your company to more than 500 ACVIM Diplomates and Candidates. This venue is where the Robert W. Kirk and the ACVIM Distinguished Service awards are presented, and where ACVIM’s future plans are shared.

Opening Keynote Address | $25,000
Keynote session featuring compelling presentations by some of the most highly respected and renowned experts connected with veterinary medicine.

Opening Night Reception | $90,000 (Premier sponsor), $45,000 (co-sponsor)
The premier kick-off party is one of the most highly attended events. Meet and greet the attendees while positioning your company in surroundings where the attendees can relax with a drink and catch up with old acquaintances and build new relationships.

Poster Party | $30,000
Your company will be recognized as a leading supporter where research authors and attendees mingle and view research abstracts and posters. Sponsorship includes recognition as the poster hall sponsor for all three days of the Forum.

ACVIM Diplomate Lounge | $10,000 (Premier sponsor), $5,000 (co-sponsor)
The place where ACVIM Diplomates go to network, meet their peers and recharge. The lounge is open June 4-6 and is the perfect opportunity for you to position yourself with product materials and incentives to drive them to your booth. Your 45-second video will loop on a large plasma screen every day of the Forum.

Closing Appreciation Reception | $5,000
Join the ACVIM Board of Regents, ACVIM speakers and industry partners for an intimate reception. This is hands down one of the best kept secrets, and gives a sponsor one-on-one time with key decision makers.

International Attendee Welcome Breakfast | $5,000
Have the world at your fingertips when you sponsor the International Attendee Breakfast. The ACVIM Forum hosts attendees from all over the world. Brand your company on an international scale and present your unique value proposition to international education leaders from Canada and across the world.
## Promote Your Brand

Build your brand through promotion items that attendees will remember long after the Forum ends.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee pens*</td>
<td>$2,000</td>
</tr>
<tr>
<td>Column wraps</td>
<td>call for pricing</td>
</tr>
<tr>
<td>Conference bag inserts</td>
<td>$1,600</td>
</tr>
<tr>
<td>Conference bags</td>
<td>$24,000</td>
</tr>
<tr>
<td>Digital meter boards and plasma screens</td>
<td>call for pricing</td>
</tr>
<tr>
<td>Directional kiosks</td>
<td>$10,000</td>
</tr>
<tr>
<td>Door drops*</td>
<td>$7,500</td>
</tr>
<tr>
<td>Flash drives for attendees</td>
<td>$10,000</td>
</tr>
<tr>
<td>Neck badges &amp; lanyards</td>
<td>$7,500-$15,000</td>
</tr>
<tr>
<td>Notepads*</td>
<td>$2,000</td>
</tr>
<tr>
<td>On-site program full-page advertisement</td>
<td>$1,800</td>
</tr>
<tr>
<td>Product showcase</td>
<td>$2,500</td>
</tr>
<tr>
<td>Speaker gift*</td>
<td>$2,000</td>
</tr>
<tr>
<td>Virtual conference bag</td>
<td>$800</td>
</tr>
<tr>
<td>Water bottles*</td>
<td>$5,000</td>
</tr>
<tr>
<td>Website banner ads</td>
<td>$300–$750</td>
</tr>
<tr>
<td>Wi-Fi in public areas for attendees</td>
<td>call for pricing</td>
</tr>
<tr>
<td>Window clings</td>
<td>call for pricing</td>
</tr>
</tbody>
</table>

*fee does not include production of item

## Traffic Builders

Enhance your visibility and drive Forum attendees to your booth.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aisle banners in the exhibit hall</td>
<td>$1,500</td>
</tr>
<tr>
<td>Attendee lunch</td>
<td>$15,000</td>
</tr>
<tr>
<td>Attendee mailing list rental</td>
<td>$750</td>
</tr>
<tr>
<td>Exhibit hall breaks</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hotel key cards</td>
<td>$10,000</td>
</tr>
<tr>
<td>Hydration stations</td>
<td>$10,000</td>
</tr>
<tr>
<td>Mobile app</td>
<td>$10,000</td>
</tr>
<tr>
<td>Mobile charging stations for smart phones</td>
<td>call for pricing</td>
</tr>
<tr>
<td>Relaxation stations in the exhibit hall</td>
<td>$15,000</td>
</tr>
<tr>
<td>Virtual booth enhancement</td>
<td>$750–$1,500</td>
</tr>
</tbody>
</table>

Help attendees “perk up.”

Drive them to your booth with a coffee break in the exhibit hall!

## New

Floor Directional Decals | $3,000 plus the cost of producing the adhesive decals

You create floor directional decals to make finding your booth effortless. Decals will be placed in the hallways, main entrances and paths to your booth. Only two sponsorships are available.
SPONSORSHIP OPPORTUNITIES

We can tailor sponsorships to match any budget and marketing strategy with our on site, online and print options. Act quickly as many high-profile sponsorships are exclusive and sell out quickly. Or, customize your own opportunity and tell us how we can make your sponsorship experience with the ACVIM a success.

SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM $75,000 and above</th>
<th>GOLD $50,000–$75,000</th>
<th>SILVER $25,000–$50,000</th>
<th>BRONZE up to $25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner in Exhibit Hall</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Logo on the Official Sponsor Sign in Registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Additional Exhibit Hall Badges</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>$250 ea.</td>
</tr>
<tr>
<td>Pre and Post ACVIM Forum Attendee Mailing List</td>
<td>✓</td>
<td>✓</td>
<td>$500</td>
<td>$500</td>
</tr>
<tr>
<td>Highlighted Listing and Booth Location on Virtual Exhibit Hall</td>
<td>✓</td>
<td>✓</td>
<td>$500</td>
<td>$500</td>
</tr>
<tr>
<td>On-site Program Full Page Color Ad—Substantial Discounts</td>
<td>$1,080</td>
<td>$1,080</td>
<td>$1,260</td>
<td>$1,620</td>
</tr>
<tr>
<td>Premium Virtual Booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on ACVIM Forum Website with Link to Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition Signage, ACVIM Forum Website, Marketing Collateral and Communications, On-site Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Web Banner on ACVIM Forum Website</td>
<td>✓</td>
<td>$300</td>
<td>$400</td>
<td>$500</td>
</tr>
<tr>
<td>Allegiance Points</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
</tbody>
</table>

Sponsorship levels are calculated based on direct and indirect sponsorship:

▷ Direct sponsorships are funds provided by sponsors to the 2016 ACVIM Forum as direct support for specific events or services for attendees.

▷ Indirect sponsorships are events or services that occur at the 2016 ACVIM Forum, but are provided directly by the sponsors to the attendees.

▷ Exhibit booth space and advertising are not considered sponsorship items.

What else do you get? Unparalleled customer service from the ACVIM Forum team.

We know you’re involved in a lot of shows from September through March. That’s why we work hard ahead of time to relieve stress by making sure everything is in place for your perfect exhibit and sponsorship experience with us in June. Just ask any of our industry partners.
BE A PART OF THIS ELITE GROUP OF INDUSTRY SPONSORS:

Abaxis, Inc.  
AnimalScan  
Aratana Therapeutics  
Banfield Pet Hospital  
Bayer Healthcare Animal Health Division  
BlackwellKing  
Boehringer Ingelheim Vetmedica, Inc.  
CareCredit  
Dechra Veterinary Products  
Dextronix, Inc.  
Elanco Companion Animal Health  
Hill’s Pet Nutrition, Inc.  
IDEXX Laboratories  
Infiniti Medical, LLC  
Karl Storz Veterinary Endoscopy  
Merck Animal Health  
Merial, Ltd.  
Nutramax Laboratories, Inc.  
PetCore Oncology  
Purina  
scil Animal Care Company  
Sound  
VetDC  
VCA  
Zoetis

“IT HAS BEEN AN ABSOLUTE PLEASURE WORKING WITH THE ACVIM AS AN EXHIBITOR AND THIS YEAR AS A BRONZE SPONSOR. THE ACVIM HAS GIVEN OUR COMPANY THE ABILITY TO MAKE LASTING CONNECTIONS WITH VETERINARY PROFESSIONALS IN NEED OF IMAGING SERVICES. THOSE CONNECTIONS HAVE ALLOWED ANIMALSCAN TO GROW EXponentially SINCE OUR INVOLVEMENT WITH ACVIM. WE LOOK FORWARD TO MANY MORE YEARS OF MUTUAL SUPPORT.”

~ Jim Stuppino, AnimalScan, LLC

EXHIBITOR OPPORTUNITIES

Reach this influential community! Ensure your exhibit gets the attention of Forum attendees at the conference and throughout the year. Partner with the ACVIM Forum for this exclusive opportunity to cultivate mutually beneficial relationships with attendees that are best suited to meet the individual needs of your business.

WHO EXHIBITS AT THE ACVIM FORUM?

- Medical/Surgical Instruments/Supplies–39%
- Pharmaceuticals–32%
- Foods/Nutritional Products–29%
- Diagnostic Devices–16%
- Imaging Equipment/Supplies–16%
- Laboratory Instruments/Supplies–13%
- Books, Periodicals, Educational Aids–7%
EXHIBITION BENEFITS

- Exhibiting company name, booth number and product information accessible at ACVIMForum.org
- Company listed in e-registration brochure and in the online exhibitor portal
- Virtual booth marketing opportunities in online attendee exhibitor portal
- Company name, booth location and category listed in on-site program
- Four complimentary booth personnel badges per 100 square feet of booth space
- Use of the ACVIM Forum logo on your marketing materials
- Invitations to evening receptions and entertainment
- Complimentary exhibitor lounge with refreshments
- Complimentary admittance to any scientific session (excludes labs, SIGs or workshops with limited attendance or additional fees). If CE credits are desired, an ACVIM Forum attendee registration must be purchased.
- 24-hour exhibit hall security

EXHIBIT SPACE RATES

<table>
<thead>
<tr>
<th>BOOTH TYPE</th>
<th>EARLY BIRD RATE through 7/31/15</th>
<th>REGULAR RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Island Booth (min. of 400 sq. ft.)</td>
<td>$35 per sq. ft.</td>
<td>$36 per sq. ft.</td>
</tr>
<tr>
<td>10' x 10' Corner</td>
<td>$3,150</td>
<td>$3,150</td>
</tr>
<tr>
<td>10' x 10' Inline</td>
<td>$2,800</td>
<td>$2,800</td>
</tr>
<tr>
<td>Nonprofit Table</td>
<td>$430</td>
<td>$430</td>
</tr>
<tr>
<td>Enhanced Virtual Booth</td>
<td>Complimentary</td>
<td>Complimentary</td>
</tr>
<tr>
<td>Premium Virtual Booth</td>
<td>Complimentary</td>
<td>$750</td>
</tr>
<tr>
<td>Exclusive Virtual Booth</td>
<td>$500</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Stretch your dollars! Continue to reach this exclusive market long after the exhibit hall closes through the ACVIM website, virtual exhibit hall and search engine results.

One sale at the 2016 ACVIM Forum could surpass the dollars you spent on other veterinary conferences.
NEW FOR 2016!

All ACVIM exhibitors receive an enhanced virtual booth | FREE to on-site exhibitors, $500 for virtual only exhibitors

› Company business card
› 100 word company profile
› Six product brands
› Six product categories
› Website link
› One company contact listed

Premium Virtual Booth | $750
Includes all items in the enhanced level plus:

› One Company brochure (PDF)
› Company logo
› Two additional product brands (8 total)
› Two product showcases
› Social media buttons
› 200 word company profile
› One additional company contact listed (two total)

Exclusive Virtual Booth | $1,000
Includes all items in the enhanced and premium levels plus:

› Top of page featured exhibitor
› Two press releases (PDF)
› Two additional product brands (10 total)
› Two additional product showcases (four total)
› Video webcast/YouTube video link
› One additional booth company contact (three total)
› 400 word company profile
MARK YOUR CALENDAR

**Important Dates for the 2016 ACVIM Forum**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2015</strong></td>
<td></td>
</tr>
<tr>
<td>July 31</td>
<td>Early Bird exhibit space orders due</td>
</tr>
<tr>
<td><strong>2016</strong></td>
<td></td>
</tr>
<tr>
<td>January 31</td>
<td>Final payments due for exhibit space</td>
</tr>
<tr>
<td>April 15</td>
<td>Space orders due for ads in on-site program</td>
</tr>
<tr>
<td>April 22</td>
<td>Artwork due for ads in on-site program</td>
</tr>
<tr>
<td>April 25</td>
<td>Space orders due for conference bag inserts</td>
</tr>
<tr>
<td>May 13</td>
<td>Conference bag inserts due to fulfillment house</td>
</tr>
<tr>
<td>May 18</td>
<td>Banner and digital artwork files due</td>
</tr>
<tr>
<td>June 8</td>
<td>Exhibitor move-in</td>
</tr>
<tr>
<td>June 9-10</td>
<td>Exhibit hall open</td>
</tr>
<tr>
<td>June 10</td>
<td>Exhibit dismantle after 5:00 pm</td>
</tr>
</tbody>
</table>

Find the latest dates and information at [www.ACVIMForum.org](http://www.ACVIMForum.org).

“The ACVIM Forum is one of my favorite tradeshows to exhibit at! They always take such good care of the exhibitors and do their best to accommodate our every need. Our booth traffic is always steady since they do programs to encourage attendees to visit the exhibit hall.”

~ Shelly Derks, Dechra
AAHA – American Animal Hospital Association
Abaxis, Inc.
Alfa Wassermann
Alvedia
Amatheon Pharmaceuticals
Animage, LLC
Animal Blood Resources International
AnimalScan
Aratana Therapeutics, Inc.
Avalon Medical
AVMA PLIT
Bayer Healthcare Animal Health Division
Best Pet Rx
Blackwell-King Veterinary Change Consultants
Boehringer Ingelheim Vetmedica, Inc.
California Veterinary Specialists
CareCredit
Centoar Animal Health
Christian Veterinary Mission
Companion Therapy Laser by LiteCure, LLC
Core Imaging
Cornell University Animal Health Diagnostic Center
CRC Press/Taylor & Francis
Cuattro Digital Imaging / Heska
Cutting Edge Laser Technologies
Dan Scott & Associates, Inc.
Dechra Veterinary Products
Dextronix Inc.
Diamondback Drugs
Digicare Animal Health
Doc Lane’s Veterinary Pharmacy
Echosens
Elanco Animal Health
Elsevier
Endoscopy Support Services, Inc.
Epica Medical Innovations
Equashield, LLC
Equipment Outreach, Inc.
Essential Pharmacy Compounding
European School for Advanced Veterinary Studies
ezyVet
Flexible Footwear Company
Hallmarq Veterinary Imaging
HemoSolutions
Hill’s Pet Nutrition, Inc.
Hitachi Aloka Medical
Hyperbaric Veterinary Medicine
HyTest Ltd.
Iams Veterinary Formulas – Mars Petcare
IDEXX Laboratories
IndyVet Emergency & Specialty Hospital
Infiniti Medical, LLC
International Association of Veterinary Blood Bank
Jorgensen Laboratories
Karl Storz Veterinary Endoscopy America, Inc.
Lafeber Company
Lincoln Memorial University
LLOYD, Inc.
Merck Animal Health
Merial, Ltd.
MILA International, Inc.
MiraVista Diagnostics
MWI Veterinary Supply
Nordic Naturals
Nova Biomedical
Nutramax Laboratories, Inc.
Otto Trading Co.
Patterson Veterinary
PetCare Oncology
petMAP
PetRays Veterinary Telemedicine Consultants
PetVet Care Centers
Practicvet
Purina
Purina Animal Nutrition
Roadrunner Pharmacy
Rogue Research Inc.
Rose Micro Solutions
Roxie’s MEGA Mission
Royal Canin Veterinary Diet
Rx Vitamins, Inc.
Scarecrow
Scil Animal Care Company
Sedecal USA, Inc.
Snyder Manufacturing Co.
SonoPath.com
Sontec Instruments, Inc.
Stokes Pharmacy
StringSoft, Inc.
Sound
The Boo Radley Foundation
The Microbial Company
Timeless Veterinary Systems
Universal Imaging
Universal Medical Systems, Inc.
Upright Canine Brigade
Van Beek Natural Science
VCA
VetDC, Inc
Vetel Diagnostics, Inc.
Veterinary Allergy Reference Lab (VARL)
Veterinary Cancer Society
Veterinary CyberKnife
Veterinary Emergency & Critical Care Society (VECC)
Veterinary Pharmacies of America, Inc.
Veterinary Support Personnel Network (VSPN)
VetHaystack
Vetoquinol USA, Inc.
Vetrix
Wedgewood Pharmacy
Wiley
Zoetis
**APPLICATION CONTRACT FOR EXHIBIT SPACE**

2016 ACVIM FORUM: JUNE 8-11, 2016  
COLORADO CONVENTION CENTER, DENVER, COLORADO

**COMPANY NAME**  
(AS IT WILL APPEAR IN ALL PRINTED MATERIALS AND ON BOOTH ID SIGN)

**EXHIBIT/TRADE SHOW CONTACT**

NAME:__________________________________________________________  
TITLE:__________________________________________________________  
EMAIL: __________________________________________________________  
PHONE: __________________________  FAX: ________________________

**ADDRESS & PHONE**  
(AS IT WILL APPEAR IN PRINT AND ONLINE)

ADDRESS: _______________________________________________________  
CITY: _______________________________________ STATE:______________  
ZIP:  _________________________  COUNTRY:_________________________  
PHONE: ____________________________  FAX: ________________________  
COMPANY WEBSITE:_______________________________________________

**SPONSORSHIP/MARKETING CONTACT**

NAME:__________________________________________________________  
TITLE:__________________________________________________________  
EMAIL: __________________________________________________________  
PHONE: __________________________  FAX: ________________________  
☐ YES, PLEASE CONTACT ME REGARDING SPONSORSHIP OPPORTUNITIES

**PRODUCT CATEGORY**

COMPANIES YOU DO NOT WISH TO BE LOCATED NEAR:  
(ACVIM WILL NOT BE RESPONSIBLE FOR CONFLICT OF BOOTH SPACE ASSIGNMENTS IF THIS IS NOT COMPLETED)

**LIST YOUR TOP THREE BOOTH CHOICES**

1ST CHOICE _______ 2ND CHOICE _______ 3RD CHOICE _______

**BOOTH TYPE**

<table>
<thead>
<tr>
<th></th>
<th><strong>EARLY BIRD RATE</strong></th>
<th><strong>REGULAR RATE</strong></th>
<th><strong>QTY.</strong></th>
<th><strong>PRICE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Island Booth (min. of 400 sq. ft.)</td>
<td>$35 per sq. ft.</td>
<td>$36 per sq. ft.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10’ x 10’ Corner</td>
<td>$3,150</td>
<td>$3,150</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10’ x 10’ Inline</td>
<td>$2,800</td>
<td>$2,800</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonprofit Table</td>
<td>$430</td>
<td>$430</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enhanced Virtual Booth</td>
<td>Complimentary</td>
<td>Complimentary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Virtual Booth</td>
<td>Complimentary</td>
<td>$750</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Virtual Booth</td>
<td>$500</td>
<td>$1,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL**

**PAYMENT METHOD**

(VISA, MASTERCARD, AMEX OR CHECKS DRAWN ON A U.S. BANK)

**PAYMENT TERMS**: A 50 PERCENT DEPOSIT IS DUE UPON REQUESTING BOOTH SPACE AND COMPLETING THE 2016 EXHIBIT SPACE AGREEMENT. FULL PAYMENT OF THE BOOTH MUST BE MADE BY 1/31/16 OR THE BOOTH SPACE WILL BE RELEASED AND NO REFUNDS WILL BE GRANTED.

**CREDIT CARDS ACCEPTED**

VISA/MASTERCARD/AMEX   (CIRCLE ONE)

CC #:_________________________  
EXP.: _____________  SECURITY CODE (REQUIRED): _______________  
CARDHOLDER NAME: ___________________________  
CHECK # ___________ (PAYABLE TO ACVIM)

**AMOUNT PAID WITH CONTRACT**

$________________________ USD

**QUESTIONS ON EXHIBITS AND SPONSORSHIP:**

Leah@ACVIM.org  |  303.358.0194 cell  |  303.231.9933 (x115) office

COMPLETE AND FAX THIS CONTRACT TO ACVIM AT 303.231.0880.  
FOR ADDITIONAL INFORMATION, PLEASE VISIT WWW.ACVIMFORUM.ORG.

**SEND TO:**

LEAH GAYHEART, CONFERENCE PARTNERSHIPS MANAGER  
ACVIM  
1997 WADSWORTH BLVD.  
LAKEWOOD, CO 80214-5293

FOR ACVIM USE ONLY:

DATE REC’D __________  BOOTH# __________  PYMT REC’D __________  BALANCE DUE __________

**CANCELLATION POLICY**: A CANCELLATION NOTICE MUST BE SENT IN WRITING. A CANCELLATION REQUESTED FROM 1/1/16–1/31/16 IS SUBJECT TO A CANCELLATION FEE EQUAL TO 50% OF THE TOTAL COST OF THE BOOTH(S). NO REFUNDS WILL BE GRANTED AFTER 1/31/16.

**ACCEPTANCE**: ON BEHALF OF MY COMPANY, I AGREE TO ALL PROVISIONS OF THIS CONTRACT AND ANY AND ALL APPLICABLE RULES AND REGULATIONS AS PUBLISHED BY THE ACVIM, WHICH REGULATIONS ARE CONSIDERED TO BE A PART OF THIS AGREEMENT BETWEEN EXHIBITOR AND THE ACVIM, IF THIS APPLICATION IS ACCEPTED.

READ, ACCEPTED AND APPROVED BY EXHIBITOR  (SIGNATURE REQUIRED)  PRINT NAME    DATE
The ACVIM is the nation’s largest specialty veterinary medicine organization with more than 2,600 Board-certified veterinarians working across the industry. This elite group is dedicated to improving the lives of animals and humans through education, training and certification of specialists in veterinary internal medicine.

The annual ACVIM Forum provides veterinary professionals with the latest industry news and research throughout the year. Partner with us in Denver by becoming an exhibitor and sponsor and present your products and services to qualified decision makers, including veterinary specialists in the field of internal medicine, general practitioners, veterinary students and technicians.

Leah Gayheart
Conference Partnerships Manager
Leah@ACVIM.org
Office: 303.231.9933 ext. 115
Cell: 303.358.0194

www.ACVIMForum.org