

# IMPORTANT DATES TO REMEMBER

2017 ACVIM Forum: June 7-10, 2017  
2017 Exhibit Hall: June 8-9, 2017  
Gaylord National Resort & Convention Center  
National Harbor, MD



## 2017

### APRIL

- 17 Commercial Presentation and Knowledge Corner submission deadline
- 20 Banner and meter board orders and artwork to ACVIM
- 24 Space orders for advertising in on-site program to ACVIM
- 24 Lead retrieval advance orders for discount pricing
- 29 Product categories and company descriptions updated in exhibitor portal (*categories will be listed in the on-site program and mobile app*)

### MAY

- 1 Artwork for advertising in on-site program to ACVIM
- 1 Conference bag inserts order form to ACVIM
- 8 Conference bag inserts arrive to fulfillment house
- 8 Product Showcase panel artwork to ACVIM
- 12 Product Showcase video files to ACVIM
- 15 Freeman services advance orders for discounted pricing
- 15 Exhibitor personnel badge orders due online
- 15 Web banner artwork to ACVIM
- 18 Audio visual and computer advance orders for discounted pricing

### JUNE

- 6 Island booth set up: 12:00 pm-5:00 pm
- 6 Exhibitor registration open: 2:00-5:00 pm
- 7 Exhibitor registration open and booth set up: 7:00 am-7:00 pm
- 8 Exhibitor registration open: 7:00 am-7:00 pm
- 8 Exhibit Hall open: 9:30 am-4:30 pm  
Exhibit Hall reopens for Wine and Cheese Opening Reception: 5:45-7:30 pm
- 9 Exhibit Hall open: 9:30 am-4:30 pm
- 9 Exhibit booth move-out: 4:30-10:00 pm