
Connecting you with today’s leaders in veterinary medicine

ACVIM 2018
EXHIBIT & SPONSORSHIP PROSPECTUS

Seattle, Washington
EXHIBIT DATES: June 14–15, 2018
MEETING DATES: June 13–16, 2018

American College of Veterinary Internal Medicine
THE PREMIER OPPORTUNITY TO CONNECT WITH INFLUENCERS AND BUYERS IN VETERINARY INTERNAL MEDICINE

There’s a place where veterinary professionals gather each year to access the latest information and advances affecting the veterinary industry. A place where they can be inspired by thought-provoking educational sessions and energized by spirit-firing social events. A place where ideas are shared and solutions are born.

That place is the ACVIM Forum, and it’s the place where you’ll want to be!

GATHER LEADS.
CREATE BRAND AWARENESS.
CULTIVATE CUSTOMER LOYALTY.

The ACVIM Forum is the only mid-year trade show in the veterinary industry that allows you to connect with ACVIM large and small animal internal medicine specialists, cardiologists, neurologists and oncologists.

It offers sponsors and exhibitors an unparalleled opportunity to meet the professionals who are seeking solutions to the challenges they face day after day. They want to discover the products, services, and technologies that will help take their profession to the next level and make the veterinary industry more efficient, beneficial, and fulfilling. Quite simply, they want to know what you know. And building relationships doesn’t get any more straightforward than that.

Don’t miss your chance to be part of the 2018 ACVIM Forum in Seattle, June 13-16 at the Washington State Convention Center (WSCC).

2017 ACVIM Forum Snapshot

3,200+ Attendees
635+ Speakers to deliver top-notch continuing education
360+ Research Abstracts

140+ Exhibiting Companies
45+ Interactive Sessions
60+ Hours of Technician Programming
20+ Networking & Special Events

360+ Scientific Sessions

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QUESTIONS on how to partner with ACVIM?
Leah Gayheart
ACVIM Conference Partnerships Manager
Leah@ACVIM.org
OFFICE: (303) 231-9933 ext. 115
MOBILE: (303) 358-0194
YOUR PATH TO SUCCESS: BENEFITS OF EXHIBITING

The ACVIM Forum is the place to make connections with current and prospective customers, gain valuable industry knowledge and increase your visibility to remain competitive in the marketplace.

There is no better opportunity to network, gain visibility and showcase your products and services to thousands of veterinary influencers with buying power.

BUILD
Your Brand

REACH
Your Target Audience

INCREASE
Your Sales

HIGH-QUALITY LEADS AND SUBSTANTIAL ROI
More than 3,200 veterinary professionals, all under one roof.

25% are first time attendees - new leads for you!

21% do not attend any other veterinary related conferences

22:1 Ratio of Attendees to Exhibiting Companies

90% of attendees visit the Exhibit Hall to learn about new products & services

63% of attendees plan to recommend products and services they learn about

CONNECT WITH DECISION MAKERS: TOGETHER IN ONE PLACE.
ACVIM Forum attendees are ready to make decisions and move on the products and solutions they experience at the show.

50% of attendees are part of the decision-making process to purchase products or services.

INCREASE BRAND AWARENESS TO A GLOBAL MARKET.
53% of the ACVIM membership attends the ACVIM Forum annually, giving you access to a global network of board-certified veterinary specialists.

STRENGTHEN RELATIONSHIPS
Reconnect with clients and invite your preferred customers to the Exhibit Hall.

TOP INFLUENCERS in the veterinary industry are ready to compare products and services that will enhance their profession and improve veterinary medicine.

This face-to-face opportunity gives your customers the chance to pass along valuable feedback you can use to improve your business model.

OUR ATTENDEES INVEST THE TIME.
ACVIM Forum attendees devote time on the floor to learn, educate and network.

70% visit the Exhibit Hall to create and strengthen valuable relationships
TARGET DECISION MAKERS AND CREATE CONNECTIONS
Ignite your brand’s visibility, create meaningful connections & network your way to success.

WHO ATTENDS?
The ACVIM Forum brings together a wide range of leading minds in veterinary medicine, from general practitioners, specialists, educators and researchers, to in-training residents and students, and specialty veterinary technicians. Attendees arrive at the ACVIM Forum excited to learn and motivated to stay at the forefront of the specialty with up-to-date information on the latest industry trends and innovations, professional development, and opportunities for networking, mentorship, and collaboration.

DID YOU KNOW?
81% of attendees attend the ACVIM Forum to hear current research in the field of veterinary internal medicine that can be applied to their practice.

There are so many reasons to attend the ACVIM Forum. Great speakers, cutting-edge educational sessions and a super exhibit hall. I especially like, the networking opportunities where I can connect with colleagues I have known for years and meet new peers in our profession.

-2017 ACVIM Forum Attendee

ATTENDEES BY TYPE
55% Specialists
25% General Practice
13% Technicians
4% Students
3% Other Veterinary Professionals

ATTENDEES BY PRACTICE
38% Specialty Practice
26% Academia
10% General Practice
5% Industry
1% Government
20% Other

62% of attendees have been in veterinary medicine for over 10 years
24% Between 5 and 9 Years
14% Less than 9 Years

ATTENDEES PLACE GREAT VALUE IN THE ACVIM FORUM
93% rate their overall 2017 Forum experience as satisfied or very satisfied!

56% of attendees are Female
44% of attendees are Male
85% would recommend the ACVIM Forum to their peers
81% United States
19% International
41 Countries Represented
WHAT EXHIBITORS SAY ABOUT THE ACVIM FORUM

96% of exhibitors say they were satisfied or extremely satisfied with the quality of attendees
93% of exhibitors say the ACVIM Forum met or exceeded their objectives
OVER 95% plan to return and participate as an exhibitor or sponsor at the 2018 ACVIM Forum in Seattle

EXHIBITORS CAN’T GET ENOUGH

ACVIM is a value-added show! We were able to connect with a large group of our target audience while the investment to exhibit was very reasonable! Great turnout and the conference personnel are wonderful to work with! Thumbs way up!
- Jennifer Bergquist, Aratana Therapeutics
(2017 Sponsor)

There are rare instances where you can get all the top-notch internists all in one place, both the instructors as well as the top practitioners. The ACVIM Forum does an excellent job of balancing the education along with the time for the attendees to visit the exhibits. It’s not too big of a meeting. It’s a nice size meeting, giving us the opportunity to see most of the important people that we’ve set out to see.
- Michael Bateman, Karl Storz Veterinary Endoscopy
(2017 Bronze Sponsor)

WHAT EXHIBITORS SAY ABOUT THE ACVIM FORUM

WHO EXHIBITS?

- 35% Diagnostic Devices, Imaging Equipment/Supplies
- 29% Pharmaceuticals
- 13% Books, Periodicals, Educational Aids
- 12% Foods/Nutritional Products
- 11% Recruiters

Secure your spot on this prestigious list for 2018 and increase your exposure before, during and after the conference!

YOU ARE IN GOOD COMPANY

Take a look at the companies that increased their market exposure as a 2017 Exhibitor and Sponsor.

Abaxis, Inc. • Access Specialty Animal Hospitals • ACON Laboratories, Inc. • ACTT Allergy • ALICAM • Amatheon Pharmaceuticals • Animal Health Options • Animal Imaging Partners • AnimalScan • Aratana Therapeutics, Inc. • Avalon Medical • Bayer Healthcare Animal Health Division • BCP Veterinary Pharmacy • BCP Veterinary Pharmacy • Best Pet Rx • BlackwellKing Veterinary Change Consultants • Buffalo Company • BluePearl Veterinary Partners • Boehringer Ingelheim Animal Health • Bush Veterinary Neurology Service • Canina Companion Products, Inc. • Cape Cod Veterinary Specialists • CareCredit • Center for Image-Guided Animal Therapy • Christian Veterinary Mission • Climate Vets • Companion Animal Health by LifeCure • Core Imaging • Cornell University Animal Health Diagnostic Center • Cuattro Imaging • CVCA-Cardiac Care for Pets • Dan Scott & Associates, Inc. • Dechra Veterinary Products • Dextronix Inc. • Diamondback Drugs • Digicare Animal Health • Doctor Multimedia • Dragon Veterinary, Inc. • Elanco Animal Health • ELECTROvet - Leroy Biotech • ELIAS Animal Health • Ellman A Cynosure Company • Elsevier • Endoscopy Support Services, Inc. • Epica Medical Innovations • EQUIASHIELD, LLC • Equipment Outreach, Inc. • Ethos Veterinary Health • European School for Advanced Veterinary Studies (ESAVS) • Exeqi Pharma, LLC • ezVet Beautiful Veterinary Software • Fujifilm SonoSite, Inc. • Hallmarq Veterinary Imaging • Hawaiian Moon • HemoSolutions • HiFi's Pet Nutrition, Inc. • Hyperbaric Veterinary Medicine IDEXX • Infiniti Medical, LLC • International WIN, Ltd. • Iowa Veterinary Specialties • iVaes Animal Health • Jorgensen Laboratories • Karl Storz Veterinary Endoscopy • America, Inc. • Katie's Pet Products, Inc. • Kindred Biosciences, Inc • Lafeber-Emerald • Lakeshore Veterinary Specialists • Lincoln Memorial University • LLOYD, Inc. • Maryland Veterinary Technician Association • MedVet Medical and Cancer Center for Pets • Merck Animal Health • Metropolitan Veterinary Associates • Midmark Corporation • MILA International, Inc. • Mindray North America • Morris Animal Foundation • MWI Animal Health • MyVet • National Veterinary Associates • Natus Neurology • NAVTA Networking Imaging Systems, Inc. • Nordic Naturals • NorthStar VETS • Nova Biomedical • Nutramax Laboratories, Inc. • Otto Trading Co. • Pathway • Patterson Veterinary • Pet Partners • PetCure Oncology • Peterson & Smith Equine Hospital, LLC • petMAP • PetVet Care Centers • Practivet • PRN Pharmaceutical • PuppyUp Foundation • Purina • RADIOCAT • Roadrunner Pharmacy • Rose Micro Solutions • Royal Canin Veterinary Diet • Rx Vitamins, Inc. • SA Instruments, Inc. • Sarstedt, Inc. • Scil animal care company • Scratch Pay • Sedecal USA, Inc. • Sentier • Smart Flow • Snyder Manufacturing Co. • Sonac • Sonoma Pharmaceuticals/MicrocynAH • Sound's Academy of Veterinary Imaging • Stokes Pharmacy • StringSoft, Inc. • Summit Veterinary Referal Center • Taylors Pharmacy • Texas A&M University Medical Sciences Library • The Boo Radley Foundation • The Regional Veterinary Referal Center • The VET Recruiter • Timeless Veterinary Systems • Universal Imaging • Universal Medical Systems, Inc. • University of Missouri Veterinary Online Programs • University Veterinary Specialists • Upright Canine Brigade • USHIO, Inc. • Van BEEK Natural Science • VCA • Vedco Animal Health • VetDC, Inc. • Veterinary Allergy Reference Lab (VARL) • Veterinary Books by Servet, USA • Veterinary Cancer Society / Veterinary Technician Cancer Society Veterinary Emergency & Critical Care Society (VECCS) • Veterinary Pharmacies of America Inc • Veterinary Referral & Emergency Center • Veterinary Specialty Practice Alliance Vetoquinol USA, Inc. • VIN-VSPN CE • Wedgewood Pharmacy • Wiley • Zoetis

ACVIMForum.org/exhibit

@ACVIM /TheACVIM • #ACVIMForum  |  5  |
We maximize your exhibit experience by ensuring strong connections between content, attendees and your services and solutions.

ACVIM FORUM SOLUTIONS CENTER: SAME EXHIBIT HALL, NEW NAME

New for 2018, the Exhibit Hall is now the Solutions Center. The Solutions Center is a bustling hub of activity during the conference, where attendees network, learn and, of course, shop for the latest products and services. It’s a community, an adventure and an experience designed to foster interaction, spark new connections, ideas and drive conversation.

The ACVIM works hard to ensure attendees have many opportunities to spend with you by building in featured activities and spaces that combined with your conference attendee engagement strategy helps to position you as a NOT-TO-BE-MISSED destination.

- **An extensive marketing campaign** promoting the Solutions Center to attendees before and during the ACVIM Forum.
- **Expanded signage** directing attendees to the Solutions Center.
- **Enhanced activities** that promote networking within the Solutions Center including the Wine and Cheese Happy Hour, Research Abstract Poster viewing, Industry Job Boards and Charging Stations.
- **Cutting-edge educational content** within the Knowledge Corner drive veterinary professionals into the Solutions Center.
- **Daily Complimentary refreshment breaks** during programming breaks bring attendees into the Solutions Center.

We invite you to showcase your products and services in front of thousands of veterinary professionals in our new “Solutions Center” and participate in one of the many sponsorship opportunities available at the 2018 ACVIM Forum.

ACVIM believes that when you participate with us, we become a team, and since you are part of our team, we want to do everything in our power to ensure your success! Exhibiting or sponsoring at the ACVIM Forum will provide you an opportunity that cannot be replicated by any other venue or medium.

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**GENERAL EXHIBIT INFORMATION**

<table>
<thead>
<tr>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington State Convention Center</td>
</tr>
<tr>
<td>705 Pike St.</td>
</tr>
<tr>
<td>Seattle, WA 98101</td>
</tr>
</tbody>
</table>

**Exhibit Dates & Hours**

- **Exhibit Booth Move-In**
  - Tuesday, June 12, 12:00–5:00 pm (Island Booth Setup Only)
  - Wednesday, June 13, 7:00 am-7:00 pm

- **Solutions Center (Exhibit Hall) Hours**
  - Thursday, June 14, 9:30 am–4:30 pm
  - Thursday, June 14, 5:45-7:30 pm (Wine and Cheese Happy Hour)
  - Friday, June 15, 9:30 am–4:30 pm

- **Teardown**
  - Friday, June 15, 4:30–10:00 pm

**Quick Links**

- Reserve a Booth
- Exhibit Floor Plan
- Dates and Deadlines
- Exhibitor Resources
- Exhibitor Forms
- Rules and Regulations
- Partner Priority Points
- FAQs
TWO FULL DAYS OF NETWORKING, BUILDING BRAND AWARENESS & GENERATING LEADS

MORE THAN A BOOTH

Your booth space fee also includes:

- Exhibiting company name, booth number and product information accessible at ACVIMForum.org
- Company name, booth location and category listed in on-site program and mobile app
- Complimentary participation in exhibitor giveaway promotions
- Four complimentary booth personnel badges per 100 square feet of booth space
- Use of ACVIM Forum logo for your marketing materials
- Complimentary access to exhibitor lounge with refreshments
- Complimentary admittance to any scientific session (excludes labs, SIGS or workshops with limited attendance or additional fees). If CE credits are desired, an ACVIM Forum attendee registration must be purchased.
- 24-hour Solutions Center (Exhibit Hall) security

PRIORITY POINT SYSTEM

The ACVIM industry partner priority points program is the participation and loyalty reward system for the ACVIM Forum exhibitors, advertisers and sponsors. These points are used in the scheduling process of the exhibit space selection order for the following year’s ACVIM Forum. As an added benefit for investing in sponsorship and advertising opportunities exhibitors will receive bonus priority points.

For more information on how Partner Priority Points are calculated, visit the ACVIM Forum Website.

EXHIBIT BOOTH RATES

<table>
<thead>
<tr>
<th>BOOTH TYPE</th>
<th>REGULAR RATE (As of October 1, 2017)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Island Booth (min. of 400 sq. ft.)</td>
<td>$39 per sq. ft.</td>
</tr>
<tr>
<td>10’ x 10’ Corner</td>
<td>$3,350</td>
</tr>
<tr>
<td>10’ x 10’ Second Corner</td>
<td>$300</td>
</tr>
</tbody>
</table>
RESERVE EARLY - Prime Space Sells Out Quickly!

ONLINE EXHIBIT SPACE RESERVATIONS
The 2018 ACVIM Forum has gone digital! This year, you can reserve your exhibit space through the convenient online reservation system.

TAKE THE NEXT STEP:
Secure Your Space
Enhance your position as a leader within the veterinary industry. Reserve your space at the 2018 ACVIM Forum now!
Visit ACVIMForum.org/exhibit to learn more.

RESERVING YOUR EXHIBIT SPACE IS EASY!
1. View the current exhibit floor plan
2. Complete the exhibit space agreement
3. Select your top three booth locations

QUESTIONS about exhibit space?
Hannah Stuhr
ACVIM Exhibits and Conference Specialist
Hannah@ACVIM.org or call (303) 231-9933 ext. 102
 Listed to the right are several graphic elements that can be used for the 2018 Seattle, WA Conference.

**COMPANY NAME**
(AS IT WILL APPEAR IN ALL PRINTED MATERIALS AND ON BOOTH ID SIGN)

**EXHIBIT/TRADE SHOW CONTACT**
NAME: 
TITLE: 
EMAIL: 
PHONE: 
FAX: 

**ADDRESS & PHONE**
(AS IT WILL APPEAR IN PRINT AND ONLINE)
ADDRESS: 
CITY:  STATE: 
ZIP:  COUNTRY: 
PHONE: 
FAX: 
COMPANY WEBSITE: 

**SPONSORSHIP/MARKETING CONTACT**
NAME: 
TITLE: 
EMAIL: 
PHONE: 
FAX: 
☐ YES, PLEASE CONTACT ME REGARDING SPONSORSHIP OPPORTUNITIES

**PRODUCT CATEGORY**
COMPANIES YOU DO NOT WISH TO BE LOCATED NEAR: (ACVIM WILL NOT BE RESPONSIBLE FOR CONFLICT OF BOOTH SPACE ASSIGNMENTS IF THIS IS NOT COMPLETED)

**LIST YOUR TOP THREE BOOTH CHOICES**
1ST CHOICE 
2ND CHOICE 
3RD CHOICE 

**BOOTH TYPE**
<table>
<thead>
<tr>
<th>BOOTH TYPE</th>
<th>ONSITE RATE JUNE 7-9, 2017</th>
<th>EARLY BIRD RATE SIGN UP BY SEPTEMBER 30, 2017</th>
<th>REGULAR RATE AS OF OCTOBER 1, 2017</th>
<th>QTY.</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Island Booth (min. of 400 sq. ft.)</td>
<td>$37 per sq. ft.</td>
<td>$38 per sq. ft.</td>
<td>$39 per sq. ft.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10' x 10' Corner</td>
<td>$2,950</td>
<td>$3,250</td>
<td>$3,350</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10' x 10' Second Corner</td>
<td>$200</td>
<td>$250</td>
<td>$300</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10' x 10' Inline</td>
<td>$2,850</td>
<td>$2,900</td>
<td>$3,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonprofit Table</td>
<td>$445</td>
<td>$445</td>
<td>$445</td>
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<td></td>
</tr>
</tbody>
</table>

**TOTAL** 

**PAYMENT AND CANCELLATION TERMS**

**EXHIBIT PAYMENT TERMS:** A NON-REFUNDABLE 50% DEPOSIT FOR BOOTH RENTAL IS DUE AT THE TIME OF EXHIBITOR AGREEMENT SUBMISSION. FINAL BALANCE IS DUE BY JANUARY 31, 2018. NO REFUNDS WILL BE GRANTED AFTER JANUARY 31, 2018. FULL PAYMENT IS DUE WITH SUBMISSION FOR BOOTHs REQUESTED ON OR AFTER FEBRUARY 1, 2018. IF PAYMENT IS NOT RECEIVED, EXHIBIT SPACE WILL BE FORFEITED.

**CANCELLATION TERMS:** ALL CANCELLATION NOTICES MUST BE SENT IN WRITING. REQUESTED CANCELLATIONS WILL NOT RECEIVE A REFUND OF THE DEPOSIT AND ARE SUBJECT TO A FEE OF 100% OF THE TOTAL BOOTH COST AFTER JANUARY 31, 2018.

**ACCEPTANCE:** ON BEHALF OF MY COMPANY, I AGREE TO ALL PROVISIONS OF THIS CONTRACT AND ANY AND ALL APPLICABLE RULES AND REGULATIONS AS PUBLISHED BY THE ACVIM, WHICH REGULATIONS ARE CONSIDERED TO BE A PART OF THIS AGREEMENT BETWEEN EXHIBITOR AND THE ACVIM, IF THIS APPLICATION IS ACCEPTED.

QUESTIONS ON EXHIBITS AND SPONSORSHIP:  
Leah@ACVIM.org | 303.358.0194 cell | 303.231.9933 (x115) office

COMPLETE AND FAX THIS CONTRACT TO ACVIM AT (303) 231-0880. FOR ADDITIONAL INFORMATION, PLEASE VISIT WWW.ACVIMFORUM.ORG.

SEND TO:  
LEAH GAYHEART, CONFERENCE PARTNERSHIPS MANAGER  
ACVIM  
8301 E. PRENTICE AVE. SUITE 300  
GREENWOOD VILLAGE, CO 80111
GO ABOVE AND BEYOND THE BOOTH.
It’s not just about exhibiting...
It’s about creating a lasting impression

Sponsorship and promotional opportunities are designed to enrich your sales and marketing strategy at the 2018 ACVIM Forum. Partner with ACVIM and watch your business grow!

As an industry partner, we offer a variety of unique opportunities that will help your organization achieve its sales and marketing objectives.

**Drive Traffic.**
Sponsorships can increase your exhibiting footprint exponentially, generating more traffic per square foot, which means more contacts, more leads, more prospective sales and more value for your marketing dollar. Certain sponsorships include recognition in print, on the ACVIM Forum website and Mobile App — extending your investment both before the show and long afterwards.

**Broaden your Reach.**
Sponsorships naming a specific product or service magnify its visibility for the whole industry—turbo-charging a new-product introduction or sales of your signature service.

**Elevate your Brand.**
Along with sponsorship comes the invaluable prestige of industry leadership—establishing you not only as an important presence in the marketplace, but also as an investor in the veterinary community.

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**DID YOU KNOW?**

We can tailor our sponsorships to match any budget and marketing strategy with our onsite, online and print options.

Act quickly as many high-profile sponsorships are exclusive and sell out quickly.

Or, customize your own opportunity and tell us how we can make your sponsorship experience with ACVIM a success.
How will you differentiate your company from the hundred others who will be there as well, vying for the attention of attendees?

EXCITING NEW OPPORTUNITIES FOR 2018!

**Online Registration Sponsor**  
$15,000 | Exclusive  
Be the first company ACVIM Forum attendees see by sponsoring ACVIM’s online registration. Recognition includes your logo and hyperlink on all official registration confirmation emails as well as the Registration page on the ACVIM Forum website, as well as recognition on signage onsite.

**Solutions Center Café Break Area**  
Call For Pricing | Exclusive  
Increase your booth traffic and visibility by sponsoring the Solutions Center Café break area.  
A high traffic area, the café allows conference attendees to grab a quick bite or drink. Recognition includes company name/logo prominently displayed in Café area, signage promoting the Café throughout the conference, opportunity to place company material and/or promotional items on tables, as well as recognition on conference promotional materials.

**Professional Headshot Photo Station**  
Call For Pricing | Exclusive  
Just picture it!  
In this LinkedIn and social media age, a good headshot photo is almost a necessity. As the exclusive sponsor, attendees will remember your generosity each time they see their profile picture, and your company's name and logo will be prominently displayed on signage at the station as well as in the email sent to attendees with their headshots.

Over 15 NEW opportunities to help you maximize your exposure!  
Look for the NEW! to see all of our new offerings.
SPONSORSHIP OPPORTUNITIES:
PREMIER SPONSORSHIPS

SPONSORING HAS ITS BENEFITS
Premier Sponsors receive the greatest amount of exposure to ACVIM Forum attendees. Premier-level sponsorships offer the most exposure and impact on your audience.

<table>
<thead>
<tr>
<th>PREMIER SPONSOR BENEFITS*</th>
<th>PLATINUM $75,000 and above</th>
<th>GOLD $50,000 - $75,000</th>
<th>SILVER $25,000 - $50,000</th>
<th>BRONZE $5,000 - $25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Floor Cling in Attendee Public Areas</td>
<td>✓</td>
<td>$3,500</td>
<td>$4,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Company Logo on the Official Sponsor Sign in Registration Area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Additional Exhibit Hall Badges</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>$250 ea.</td>
</tr>
<tr>
<td>Pre- and Post- Attendee Mailing List</td>
<td>✓</td>
<td>✓</td>
<td>$650</td>
<td>$750</td>
</tr>
<tr>
<td>Highlighted Listing and Booth Location on Mobile App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>On-site Program Full Page Color Ad – Substantial Discounts</td>
<td>$1,200</td>
<td>$1,300</td>
<td>$1,450</td>
<td>$1,620</td>
</tr>
<tr>
<td>Conference Promo Insert – Substantial Discounts</td>
<td>Complimentary</td>
<td>$1,000</td>
<td>$1,200</td>
<td>$1,600</td>
</tr>
<tr>
<td>Recognition on ACVIM Forum Website with a Link to Your Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on Signage, Marketing Collateral and Communications, Social Media, On-site Program and Mobile App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Sponsorship levels are calculated based on direct and indirect sponsorship:
Direct sponsorships are funds provided by sponsors to the 2018 ACVIM Forum as direct support for specific events or services for attendees.

Indirect sponsorships are events or services that occur at the 2018 ACVIM Forum, but are provided directly by the sponsors to the attendees. Exhibit booth space and advertising are not considered sponsorship items.

*ACVIM reserves the right to substitute benefits of equal or greater value.
### Graphic Elements

Listed to the right are several graphic elements that can be used for the 2018 Seattle, WA Conference.

- **Logo**
- **Tagline Treatment**
- **Dot Pattern Overlay**
- **Pinwheel**

### Sponsorship & Advertising Opportunities At-A-Glance

#### Engage Your Brand and Create Top-of-Mind Awareness

<table>
<thead>
<tr>
<th>Speciality Symposium</th>
<th>INVESTMENT*</th>
<th>AVAILABLE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breaks – Morning and Afternoon</td>
<td>$3,500 - $8,500</td>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td>Lunch and Business Meetings</td>
<td>$7,000 - $20,000</td>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td>Receptions and Dinners</td>
<td>$10,000 - $50,000</td>
<td>5</td>
<td>15</td>
</tr>
</tbody>
</table>

#### Gain Extra Recognition

<table>
<thead>
<tr>
<th>Technicians</th>
<th>INVESTMENT*</th>
<th>AVAILABLE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technician Lunches</td>
<td>$1,500+</td>
<td>3</td>
<td>16</td>
</tr>
<tr>
<td>Technician Scientific Sessions &amp; Workshops</td>
<td>$2,500 - $15,000</td>
<td>50+</td>
<td>16</td>
</tr>
<tr>
<td>Technician Reception</td>
<td>$15,000</td>
<td>Exclusive</td>
<td>16</td>
</tr>
</tbody>
</table>

#### Extend Your Reach to a Captive Audience

<table>
<thead>
<tr>
<th>Education &amp; Science</th>
<th>INVESTMENT*</th>
<th>AVAILABLE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast with the Experts</td>
<td>$1,500</td>
<td>5</td>
<td>17</td>
</tr>
<tr>
<td>Scientific Sessions</td>
<td>$1,500 - $5,000</td>
<td>50+</td>
<td>17</td>
</tr>
<tr>
<td>Interactive Sessions</td>
<td>$2,500</td>
<td>50+</td>
<td>17</td>
</tr>
<tr>
<td>Knowledge Corner Sessions</td>
<td>$3,000 - $4,500</td>
<td>8</td>
<td>17</td>
</tr>
<tr>
<td>Commercial Presentations</td>
<td>$5,000</td>
<td>4</td>
<td>17</td>
</tr>
<tr>
<td>On Demand Scientific Sessions</td>
<td>$5,000+</td>
<td>30</td>
<td>17</td>
</tr>
<tr>
<td>ePoster Galleries</td>
<td>$7,500 - $25,000</td>
<td>Exclusive</td>
<td>17</td>
</tr>
</tbody>
</table>

#### Support High Traffic Events

<table>
<thead>
<tr>
<th>Social &amp; Networking Events</th>
<th>INVESTMENT*</th>
<th>AVAILABLE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Attendee Opportunities</td>
<td>$7,500 - $20,000</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Opening Keynote Address (SOLD)</td>
<td>$25,000</td>
<td>Exclusive</td>
<td>18</td>
</tr>
<tr>
<td>ACVIM Membership Luncheon and Awards Ceremony</td>
<td>$25,000</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Candidate Reception</td>
<td>$35,000</td>
<td>Exclusive</td>
<td>18</td>
</tr>
<tr>
<td>Wine and Cheese Happy Hour (SOLD)</td>
<td>$35,000 - $70,000</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>The Big Bash Closing Reception</td>
<td>$50,000 - $100,000</td>
<td>2</td>
<td>18</td>
</tr>
</tbody>
</table>

#### Enhance Attendee Experience

<table>
<thead>
<tr>
<th>Attendee Experiences</th>
<th>INVESTMENT*</th>
<th>AVAILABLE</th>
<th>PAGE</th>
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<tbody>
<tr>
<td>Solutions Center Breaks</td>
<td>$10,000 - $20,000</td>
<td>4</td>
<td>19</td>
</tr>
<tr>
<td>Hydration Stations</td>
<td>$15,000</td>
<td>Exclusive</td>
<td>19</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$15,000</td>
<td>Exclusive</td>
<td>19</td>
</tr>
<tr>
<td>Technician Lounge (NEW)</td>
<td>$15,000</td>
<td>Exclusive</td>
<td>19</td>
</tr>
<tr>
<td>Speaker Headquarters (HQ) (NEW)</td>
<td>$20,000</td>
<td>Exclusive</td>
<td>19</td>
</tr>
<tr>
<td>Candidate Lounge</td>
<td>$30,000</td>
<td>Exclusive</td>
<td>19</td>
</tr>
<tr>
<td>ACVIM Diplomate Lounge</td>
<td>$35,000</td>
<td>Exclusive</td>
<td>19</td>
</tr>
<tr>
<td>Wi-Fi Access for Attendees</td>
<td>Call for Pricing</td>
<td>2</td>
<td>19</td>
</tr>
<tr>
<td>Professional Headshot Photo Station (NEW)</td>
<td>Call for Pricing</td>
<td>Exclusive</td>
<td>19</td>
</tr>
<tr>
<td>Recharge Power Zones</td>
<td>Call for Pricing</td>
<td>2</td>
<td>19</td>
</tr>
<tr>
<td>Solutions Center Relaxation Stations</td>
<td>Call for Pricing</td>
<td>Exclusive</td>
<td>19</td>
</tr>
</tbody>
</table>

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**DON’T JUST SHOW UP! STAND OUT!**

From traditional to unique, hotel to convention center and educational to pure branding, we’ve got a marketing opportunity that will fit your message - and your budget!

Booth efficiency increases by 104% when promotional opportunities are included in the marketing plan.

Source: Center for Exhibition Industry Research

*Fee does not include production of item, however ACVIM can produce the item and invoice your organization.*
### MAKE YOUR SHOW PRESENCE UNFORGETTABLE

#### INVESTMENT* | AVAILABLE | PAGE
---|---|---
**Gain Greater Visibility for Your Brand**
Virtual Conference Bag Insert | $1,600 | Unlimited | 20
Specialty Promo Item* | $2,000 | 3 | 20
Notepads* [SOLD] | $2,500 | Exclusive | 20
Pens* [SOLD] | $2,500 | Exclusive | 20
Promotional Paper Inserts | $2,500 | 20 | 20
Badge Lanyards [SOLD] | $10,000 | Exclusive | 20
Flash Drives for Attendees | $12,000 | Exclusive | 20
Refillable Branded Water Bottles [SOLD] | $13,500 | Exclusive | 20
Conference Bags [SOLD] | $25,000 | Exclusive | 20
Official 2018 ACVIM Forum Coffee Mug* NEW Call for Pricing Exclusive 20

#### Reach Out with Targeted Advertising

**ON-SITE BRANDING & SIGNAGE**
Product Showcase | $1,900 – $3,300 | 8 | 21
Hotel Room Drops* | $5,000 – $7,500 | 5 | 21
Hotel Room Key Cards [SOLD] | $15,000 | Exclusive | 21
Digital Meter Boards & Plasma Screens | Call for Pricing | 6 | 21
Signage, Clings, Column Wraps | Call for Pricing | Limited | 21
“You Are Here” Directories NEW Call for Pricing 5 | 21
Solutions Center Café Break Area NEW Call for Pricing Exclusive 21

**Advertising that Helps Build Your Brand**
Website Banner Ads | $1,000 – 1,500 | 10 | 22
Attendee e-Newsletter NEW | $1,500 | 4 | 22
ACVIM Forum e-Daily NEW | $1,500 | 4 | 22
Online Registration Sponsor NEW | $15,000 | Exclusive | 22

**PRINT**
Attendee Mailing List Rental | $850 | Unlimited | 22
On-Site Program Advertising | $1,400 - $4,200 | 12 | 22
Hotel Welcome Newsletter NEW | $3,000 | Exclusive | 22

Sponsorships and advertising are limited, and available on a first-come, first-served basis. Opportunities, rates and deadlines are subject to change.

*Fee does not include production of item, however ACVIM can produce the item and invoice your organization.
Reach this Elite Group of Specialists

One special day dedicated exclusively to ACVIM Diplomates and candidates with presentations focused on in-depth topics that are uniquely relevant to each specialty.

Engage with more than 1,200 specialists in large and small animal internal medicine, cardiologists, neurologists and oncologists attending this special symposium within the ACVIM Forum conference.

**SPECIALTY SYMPOSIUM DAY OPPORTUNITIES:**
**WEDNESDAY, JUNE 13**

**Breaks – Morning and Afternoon**
$3,500 - $8,500 | 5 Available  
Fee covers snacks and beverages

**Lunch and Business Meetings**
$7,000 - $20,000 | 5 Available  
Fee covers food and beverage

**Receptions and Dinners**
$10,000 - $50,000 | 5 Available

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**PRACTICE AREAS**
- 49% Small Animal Internal Medicine
- 17% Large Animal Internal Medicine
- 13% Cardiology
- 13% Neurology
- 8% Oncology

**ENGAGE**
75% of participants indicated that the Specialty Symposium is important to them when deciding about attending the ACVIM Forum.

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“We look forward to the ACVIM Forum every single year. It’s one of our favorite shows to be at, our expectations are always met and we absolutely look forward to sponsoring and partnering with ACVIM in the future.

-Jacob Hawkins, Infiniti Medical (2017 Bronze Sponsor)
Influence more than 400 technicians who play an important role on the veterinary medical team and attend the Technician Program.

**Technician Lunches** *(plus food and beverage)*
$1,500 | 3 Available

**Technician Scientific Sessions and Workshops** *(Thursday-Saturday)*
$2,500 - $15,000 | 50+ Available
Sponsor a technician session or workshop to help technicians and assistants improve their technical skills that are used in veterinary practice every day.

**Technician Reception**
$15,000 | Exclusive
This event is one that veterinary technicians will not miss. Have them remember your company by helping provide the food, beverage, and entertainment during the reception.

"The 2017 ACVIM Conference was amazing! We were able to reach the specialists that are really interested in our product. We were busy the entire show, and received insightful feedback and comments that are important to the development of new products. In addition, we met some of the best people serving animals and animal health. Thank you ACVIM!"

-Michael Pasenow, ACON Laboratories
Listed to the right are several graphic elements that can be used for the 2018 Seattle, WA Conference.

**Conference Logotype**

**Conference Tagline Treatment**

**Conference Dot Pattern Overlay**

**Conference Pinwheel**

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**SPONSORSHIP OPPORTUNITIES:**

**EDUCATION & SCIENCE**

**Breakfast with the Experts**

$1,500 | 5 Available
Small interactive niche group of some of the most well-known ACVIM Diplomates discussing high-level topics of interest in veterinary medicine.

**Scientific Sessions**

$1,500 - $5,000 | 50+ Available
Support experts in leading-edge presentations covering a wide spectrum of topics in specialty medicine. More than 325 sessions are currently being planned for 2018, providing you with an opportunity to have your company featured on signage outside of the session room, recognition in the on-site program, as well as the ACVIM Forum website.

**Interactive Sessions**

$2,500 | 50+ Available
Hands-on presentations that combine lectures with personal, focused learning under the skilled guidance of expert leaders in the veterinary industry. Sponsorship opportunities include workshops, case discussions and special interest group discussions.

**Knowledge Corner Sessions**

$3,000 - $4,500 | 8 Available
Tradeshow floor presentations are 25-40-minute educational bursts of information. They allow attendees to rest their aching feet and take in a quick, targeted presentation. Morning, mid-day and afternoon sessions available.

**On Demand Scientific Sessions**

$5,000 | 15 Available
Reach those attendees/clients that can’t make it to the Forum with a sponsorship that provides you six months of exposure. You will receive an access code for your session content capture to share with clients at your discretion.

**Commercial Presentations**

$5,000 | 4 Available
Market your products and services in a 60-90 minute presentation that is promoted in the official schedule.

**ePoster Galleries**

$7,500 - $25,000 | Exclusive
EPosters are a unique combination of scientific posters and interactive content. An ePoster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the ACVIM Forum. Eposters create unique networking and engagement opportunities and generate participants’ interest and good exposure for the authors. There will be multiple ePoster galleries located within the Solutions Center and will provide attendees the opportunity to view the posters that have been uploaded by their authors in an interactive, fully searchable database. Recognition includes company logo on plasma screen landing page, linkable logo on the top banner displayed on every page view, as well as signage throughout the ePoster gallery areas.
Graphic Elements

Listed to the right are several graphic elements that can be used for the 2018 Seattle, WA Conference.

- Conference Logo
- Conference Tagline Treatment
- Conference Dot Pattern Overlay
- Conference Pinwheel

FORUM

Innovation, Science + BEYOND
FORUM 2018

International Attendee Opportunities
$7,500 - $20,000 | 2 Available
Have the world at your fingertips when you sponsor an event for more than 500 international attendees. The ACVIM Forum hosts attendees from all over the world. Brand your company on an international scale and present your unique value proposition to international education leaders from all over the world. Breakfast, luncheons and cocktail reception opportunities are available.

ACVIM Membership Luncheon and Awards Ceremony
$25,000 | Co-Sponsor with ACVIM
The largest luncheon event! ACVIM Diplomates and candidates come together to connect with fellow ACVIM members, get updates on ACVIM news and future plans, and celebrate the much-anticipated award winners for the Robert W. Kirk Award for Professional Excellence and the ACVIM Distinguished Service Award.

Candidate Reception
$35,000 | Exclusive
Reach the future of veterinary medicine right after ACVIM candidates have completed their board exams. What a great event for socializing and putting your imprint on these future ACVIM Diplomates.

Wine and Cheese Happy Hour [SOLD]
$70,000 | Exclusive  $35,000 | Co-Sponsor
Your company will be recognized as a leading supporter where research authors and attendees mingle and view research abstracts and posters.

The Big Bash Closing Reception
$100,000 | Exclusive  $50,000 | Co-Sponsor
The Big Bash is one of the most highly attended events. Meet and greet the attendees while positioning your company in surroundings where the attendees can relax with a drink and catch up with old acquaintances and build new relationships.

Opening Keynote Address [SOLD]
$25,000 | Exclusive
Help kick off the 2018 ACVIM Forum by supporting an inspirational opening keynote address by a renowned thought leader. Your support of the Opening Keynote will be recognized prominently with remarks from the podium, signage, and acknowledgment in the conference materials.
**Solutions Center Breaks**

**$10,000 - $20,000 | 4 Available**
Sponsoring a break in the Solutions Center is a sure way to draw traffic to your booth! Snacks and beverage stations will be set up throughout the Solutions Center. Your company’s logo will be on signage near the breaks. Your company may provide branded napkins/cups with logos.

**Hydration Stations**

**$15,000 | Exclusive**
Located throughout the conference space, water coolers provide a much needed refreshment to keep attendees happy, healthy and hydrated.

**Mobile App**

**$15,000 | Exclusive**
Capture the attention of thousands of attendees before, during and after the 2018 ACVIM Forum. Attendees will access programming, Solutions Center (exhibit hall) and logistical information and much more through the Mobile App. The app will be the main tool ACVIM Forum attendees use to plan their days. Each time an attendee launches the app your company logo will appear on the splash screen. This opportunity includes recognition in conference materials as well as the Mobile App landing page.

**Technician Lounge**

**$15,000 | Exclusive**
This lounge serves as a gathering place for informal meetings, discussions, demonstrations, and presentations for Technicians. Your company can gain an exclusive opportunity to make connections with an engaged, dedicated audience through branding, marketing materials, and face-to-face conversations.

**Candidate Lounge**

**$30,000 | Exclusive**
The ACVIM recognizes the unbelievable amount of stress a three-year resident has when preparing to take their board exams. Support these future veterinary specialists by providing them with a place to relax, study or recharge.

**ACVIM Diplomate Lounge**

**$35,000 | Exclusive**
The place where ACVIM Diplomates go to network, meet their peers and recharge. The lounge is open four days and is the perfect opportunity to create a branded destination with amenities Diplomates seek out.

**Professional Headshot Photo Station**

**Call for Pricing | Exclusive**
Just picture it! In this LinkedIn and social media age, a good headshot photo is almost a necessity. As the exclusive sponsor, attendees will remember your generosity each time they see their profile picture, and your company’s name and logo will be prominently displayed on signage at the station as well as in the email sent to attendees with their headshots.

**Recharge Power Zones**

**Call for Pricing | Exclusive**
Power up your brand’s conference visibility by sponsoring branded charging stations. You’ll have a captive (well, tethered) audience as attendees charge their devices! Popular destination includes signage at the station where attendees can stop and charge their phones and other devices during the very busy show days!

**Wi-Fi Access for Attendees**

**Call for Pricing | 2 Available**
Be the company/organization that makes it possible for attendees to access meeting information, presentation files, and handouts throughout the ACVIM Forum meeting space.

**Speaker Headquarters (HQ)**

**$20,000 | Exclusive**
The Speaker HQ lounge, is where presenters upload, double-check and make any final adjustments to their presentations. More than 600 speakers at the 2018 ACVIM Forum will take advantage of this room to prepare for their presentations. Open Tuesday through Saturday, this high traffic destination will provide you with maximum brand exposure. In addition to this amazing exclusive opportunity, you’ll also be recognized as the Official Speaker Gift Sponsor! Help us thank our speakers in style by providing gifts for our esteemed presenters. Each speaker will receive a special gift (branding optional) – courtesy of you! Each gift will have a tag thanking you as the speaker gift sponsor and leaving a lasting impression.

**Solutions Center Relaxation Station**

**Call for Pricing | Exclusive**
This feel-good opportunity builds brand value and goodwill among participants while driving traffic to your booth to receive their massage vouchers. Professional massage therapists will be on hand to provide re-energizing seated upper-body massages. You can also provide branded apparel such as golf shirts for the massage therapists to wear. Recognition includes, signage in the Relaxation Station area promoting attendees to go to your booth as well as the opportunity to provide a giveaway to help drive attendees to your booth!
Virtual Conference Bag Insert
$1,600 | Unlimited
Connect digitally to all 2018 attendees through the Virtual Conference Bag! Minimize your environmental impact while saving your company the cost and hassle of printing and shipping a printed insert. The Virtual Conference Bag will be easily accessible and available to all conference attendees before, during and after the conference through the ACVIM mobile app.

Specialty Promo Item
$2,000 | 3 Available
Conference attendees like swag in their bags! To really catch attendees’ attention, we recommend providing a consumable item that attendees can use onsite - such as power pack charger, mints, lip balm, or hand sanitizer; or small items that attendees can easily take home with them. This sponsorship add-on is a great opportunity to get your company name and logo in front of every ACVIM Forum attendee.

Notepads*
$2,500 | Exclusive [SOLD]
This is an easy and effective way to get your message in the hands of every registered attendee. Popular hard-covered notebooks will be distributed to all attendees in their conference bag. Place your logo on the cover of this notebook and get long-term exposure as attendees return to their offices and desks to review important notes, memory-joggers and names of contacts.

Pens*
$2,500 | Exclusive [SOLD]
Put your brand in the palm of the hands of every conference attendee. Attendees will use this item and carry your advertising for months beyond the conference.

Promotional Paper Inserts
$2,500 | 20 Available
Put your company’s message in the hands of all attendees by providing a literature piece to be inserted into the 2018 attendee conference bag. This is ideal to advertise your booth location, invite attendees to learn more about your products and services, provide an overview about your company or catch their eye with an advertisement.

Badge Lanyards
$10,000 | Exclusive [SOLD]
Printed exclusively with your logo and the ACVIM logo, these colorful lanyards are your company’s chance to be on display to thousands of attendees at the 2018 ACVIM Forum. We handle the production and distribution; your company gets the exposure!

Flash Drives for Attendees
$12,000 | Exclusive
What’s more important to the conference attendees after the event than the complete conference proceedings? This package allows maximum take-home exposure with your logo branded on every flash drive.

Refillable Branded Water Bottles*
$13,500 | Exclusive [SOLD]
Help attendees stay hydrated and refreshed at the ACVIM Forum with a reusable water bottle branded with your company logo. Water bottles demonstrate that your company cares about the environment and can be used at work long after the ACVIM Forum ends. Includes branded dispensary.

Conference Bags
$25,000 | Exclusive [SOLD]
The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the conference. Your company’s logo will be printed on the bags distributed to each conference attendee on-site.

Official 2018 ACVIM Forum Coffee Mug*
Call for Pricing | Exclusive
Sponsor the official conference coffee mug and get exposure at the conference and for years to come! This premium quality mug will feature your artwork prominently displayed on one side and the conference logo on the other. Plus, we’ll drive traffic to your booth by directing attendees to visit you to pick up their commemorative mug. This is a great way to continue to spread your message well after the conference as attendees take their coffee mugs to workplaces all around the world to use again and again!
SPONSORSHIP OPPORTUNITIES:
ONSITE BRANDING & SIGNAGE

Product Showcase
$1,900 - $3,300 | 8 Available
Position your products and services in the spotlight, gain extra exposure for your company and drive traffic to your booth when your product is featured in the Product Showcase. Stay in front of attendees by showcasing cutting-edge products making their debut, or products and services you simply want to remain top-of-mind. Each product will have a large backlit panel with a 60-second video running on a large plasma that is positioned in a predominate area where attendees are sure to stop and take a look.

Hotel Room Drops*
$5,000 - $7,500 | 5 Available
Connect with attendees at their home away from home. Provide a branded giveaway item to ACVIM Forum attendee hotel guests. You provide the giveaway item, which is delivered on your behalf to ACVIM Forum guests at the official conference hotel.

Hotel Room Key Cards
$15,000 | Exclusive [SOLD]
Take advantage of the key to successful convention marketing—and we mean that literally! Key Cards unlock the perfect opportunity for you to make an opening impression as you welcome attendees to Seattle. Your presence is guaranteed to be in most attendees' hands at least once each day as they enter their hotel rooms.

Digital Meter Boards & Plasma Screens
Call for Pricing | 6 Available
Flat-screen TV monitors stationed in high traffic areas will help keep attendees informed about what's happening.

Signage, Clings, Column Wraps
Call for Pricing | Limited
Make a lasting impression with a highly visible sign at the 2018 ACVIM Forum. Sure to be seen and remembered by thousands of industry professionals. Secure a premium position now – space is limited!

“You Are Here” Directories
Call for Pricing | 5 Available
Brand directories will be strategically placed throughout the ACVIM Forum Solutions Center (Exhibit Hall) to help attendees find their way around the busy trade show floor. These units will be located in front of every entrance to the Solutions Center.

Solutions Center Café Break Area
Call For Pricing | Exclusive NEW!
Increase your booth traffic and visibility by sponsoring the Solutions Center Café break area. A high traffic area, the café allows conference attendees to grab a quick bite or drink. Recognition includes company name/logo prominently displayed in Café area, signage promoting the Café throughout the conference, opportunity to place company material and/or promotional items on tables, as well as recognition on conference promotional materials.
### Digital

#### Website Banner Ads

**$1,000 - $1,500 | 10 Available**

The ACVIM Forum website is the destination attendees use before the event. Your ad can be centrally placed on the high-traffic home page for site visitors to see. Book early to get the most out of your ad. Ads run through August 2018.

#### Attendee e-Newsletter

**$1,500 | 4 Available**

Be the exclusive sponsor of all pre-show ACVIM Forum attendee emails, which boasts a subscription of over 16,000 recipients. Your banner will be featured prominently. Content Focus: Vital event details, session overviews, program schedules, helpful tips, reminders and last-minute changes related to the annual conference.

#### ACVIM Forum e-Daily

**$1,500 | 4 Available**

Reach ACVIM Forum attendees while they’re onsite along with over 16,000 industry professionals, and drive traffic to your booth and website. Emails include daily ACVIM Forum highlights and key conference information for the following day as well as recaps for those not in attendance.

#### Online Registration Sponsor

**$15,000 | Exclusive**

Be the first company ACVIM Forum attendees see by sponsoring ACVIM’s online registration. Recognition includes your logo and hyperlink on all official registration confirmation emails as well as the Registration page on the ACVIM Forum website, as well as recognition on signage onsite.

### Print

#### Attendee Mailing List Rental

**$850 | Unlimited Available**

Don’t miss an opportunity to connect with ACVIM Diplomates and attendees. List rentals can help you pre-promote and wrap-up your presence at the 2018 ACVIM Forum.

#### On-site Program Advertising

**$1,400 - $4,200 | 12 Available**

Reach attendees with an ad in the printed conference on-site program. The conference On-site Program will be distributed to all attendees during registration check-in. The program includes complete details of the conference, Solutions Center and other event activities. Advertising in the program extends brand awareness and enhances the effectiveness of your program listing.

#### Hotel Welcome Newsletter

**$3,000 | Exclusive**

Be the first company to greet each ACVIM Forum attendee! Every participant will receive an official “Welcome Newsletter,” sponsored by you, upon check-in at each of our official hotel properties. Helpful information about Registration, Badge Pick-up, Special Events Schedule, Registration Hours, Solutions Center Hours and more will be provided.
QUESTIONS on sponsorship and exhibit opportunities?

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SAVE THE DATE FOR FUTURE YEARS!

ACVIM Forum 2019
Phoenix, Arizona
Phoenix Convention Center
June 5–8, 2019

ACVIM Forum 2020
Baltimore, Maryland
Baltimore Convention Center
June 10-13, 2020

ACVIMForum.org/exhibit