

EVENT PROGRAM GUIDE ADVERTISING ORDER FORM



The printed on-site Event Program Guide is a valuable resource that all attendees receive and refer to again and again as they navigate the conference. Advertising in the Event Program Guide is a great way to market to thousands of veterinary professionals and can help you secure long-term connections.

Advertising Space Orders and Materials Deadlines

Order Form Due: April 22, 2019 | **Artwork Due:** April 29, 2019
Submit To: Hannah@ACVIM.org

Advertiser Information (Please type or print clearly)

 Company Name

 Booth #

 Contact Name

 Phone

 Email

Ad Space

Rate

Two Page Spread

Exhibitor \$4,200

Full Page

Exhibitor \$1,900

Platinum Sponsor \$1,300

Gold Sponsor \$1,400

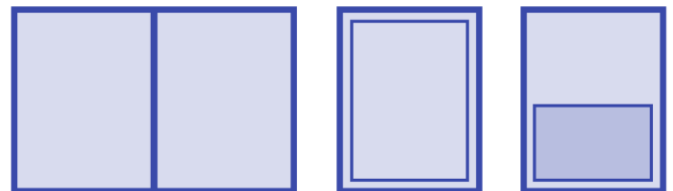
Silver Sponsor \$1,500

Bronze Sponsor \$1,700

1/2 Page (Horizontal)

Exhibitor \$1,400

Print Ad Sizes



Two Page Spread

Full Page

1/2 Page (horz)

Mechanical Artwork Specs Coming Soon!

Initial Here _____

WEBSITE BANNER ADVERTISING ORDER FORM

ACVIMForum.org Banner Advertising *(Available to current exhibitors and sponsors only)*

From March through August, the ACVIM Forum website is the go-to source for all conference information. Averaging over 30,000 visitors per month, the website provides essential details on everything from registration, travel and accommodations, to program sessions and special events. The ACVIM Forum website is a great way to connect your business, organization, or institution with a wide range of veterinary professionals from around the world.

Advertiser Information *(Please type or print clearly)*

 Company Name

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Banner Ad Placement

	Rate
<input type="checkbox"/> ACVIM Forum Homepage	\$1,500
<input type="checkbox"/> Attend Landing Page	\$1,250
<input type="checkbox"/> Why Attend Page	\$1,000
<input type="checkbox"/> Registration Information Landing Page	\$1,000
<input type="checkbox"/> General Information Landing Page	\$1,000
<input type="checkbox"/> Schedule Landing Page*	\$1,000
<input type="checkbox"/> About ACVIM Forum Landing Page	\$750
<input type="checkbox"/> Speak Landing Page	\$750
<input type="checkbox"/> Speaker Resource Center Landing Page	\$750
<input type="checkbox"/> Hotel & Travel Landing Page	\$750
<input type="checkbox"/> Exhibit Landing Page	\$750

Only two banner positions available per page. Banners will be placed February 1-May 20, 2019 and run through August 30, 2019.

Advertising Space Orders and Materials Deadlines

Order Form Due: First come, first served | **Artwork Due:** April 29, 2019

Submit To: Hannah@ACVIM.org

Mechanical Specs

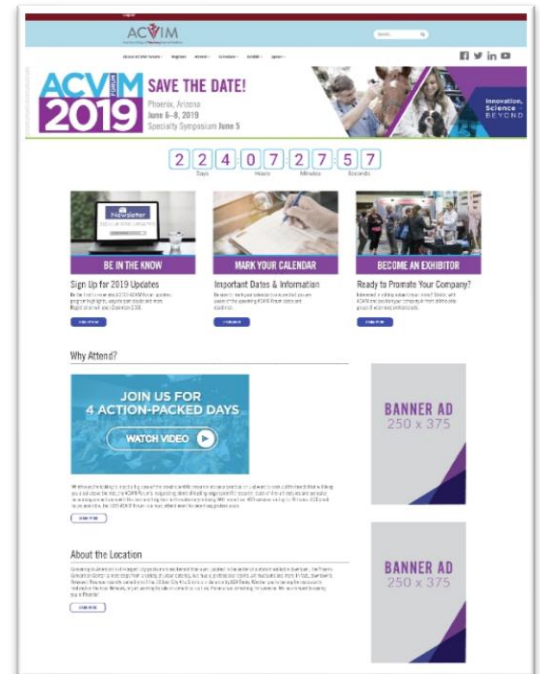
Banner Size: 250 pixels (w) x 375 pixels (h)

*Schedule Landing Page banner specs coming soon.

File Size: 50KB max, 72 dpi

File Types: .jpg, .jpeg, .gif, .PNG *(No flash or embedded code)*

Click Through Hyperlink URL: _____



Digital Audience
 Average monthly page views:
 10,000/month (January-March)
 15,000/month (April-June)

Initial Here _____

PAYMENT FORM

Payment For: _____

Payment Type:

VISA MC AMEX Check (Please make checks payable to ACVIM in USD drawn on a U.S. bank with a U.S. address)

_____	_____	_____	_____
Credit Card #	Exp. Date	Security Code	Total Charge
_____	_____	_____	_____
Cardholder name as it appears on	Signature		Date

Billing Street			

Billing City, State, Zip/Postal			

Submit To:

ACVIM
Attn: Hannah Stuhr
8301 E. Prentice Avenue, Suite 300
Greenwood Village, CO 80111
Fax: (303) 231-0880