FOR IMMEDIATE RELEASE
MEDIA ADVISORY
April 19, 2012

THE AMERICAN COLLEGE OF VETERINARY INTERNAL MEDICINE
INVITES MEDIA TO THE 2012 ACVIM FORUM

What: 2012 ACVIM Forum
When: Wednesday, May 30 – Saturday, June 2
Where: Ernest N. Morial Convention Center
Who: Board-certified Veterinary Specialists in Cardiology, Large Animal Internal Medicine, Neurology, Oncology, and Small Animal Internal Medicine

The American College of Veterinary Medicine (ACVIM) invites the media to attend its annual ACVIM Forum event taking place on May 30–June 2 at the Ernest N. Morial Convention Center in New Orleans, LA. The 2012 ACVIM Forum is the veterinary profession's premier internal medicine continuing education event. This is an opportunity for members of the media to connect with the top names in veterinary internal medicine from all around the globe while learning about the latest advances in animal health.

This gathering of the minds will showcase advancements being made internationally by ACVIM Board-certified Veterinary Specialists. Highlights include two and half days of educational tracks including over 40 interactive sessions, keynote address by Dr. Richard Linnehan, exhibit hall, a media event honoring local animal survivors and amazing stories of how new discoveries in veterinary clinical trials help not only animals, but also humans, live longer, healthier lives.

One Medicine is a term which acknowledges the fundamental similarities between living species as it relates to the practice of medicine. “We are in it (this world) together, whether man or animal,” said Dr. Cecil B. Wilson, President of the American Medical Association. “And sharing information and science through collaboration between the veterinary and medical professions benefits us all.”

Many people are surprised to learn animals are faced with many of the same diseases as people. Animals get cancer? My dog can receive a pacemaker? The study of these natural models is a far more accurate way to evaluate disease than using laboratory animals such as mice.

Can't make it to New Orleans? Want to stay up-to-date on late-breaking news, interview opportunities, and media events as they happen? The ACVIM is making it easier than ever - - no matter where you are located. Follow the 2012 ACVIM Forum on Facebook, Twitter, and YouTube.

In the coming weeks, the ACVIM will have more news to share, including information on the media event, Animal Survivor, scheduled to be held on Thursday, May 31 from 9:50 am – 11:00 am. Please visit www.ACVIMForum.org to request press credentials or for more information. To schedule an interview with an ACVIM Board-certified Veterinary Specialist please contact Christa Saracco at Christa@acvim.org. For more information please visit www.ACVIMForum.org.

About ACVIM
The Mission of the American College of Veterinary Internal Medicine (ACVIM) is to enhance animal and human health by advancing veterinary internal medicine through training, education, and discovery. To learn more, visit www.ACVIM.org.

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