

CONFERENCE BAG INSERT • ORDER FORM

Put your company's message in the hands of all attendees by providing a promotional item of your choice to be inserted into the ACVIM Forum attendee conference bag. Connect digitally by providing a digital promo offer that will be accessible to all conference attendees before, during and after the conference through the ACVIM mobile app and website.

GENERAL INFORMATION

Company Name _____

Booth # _____

Contact Name _____

Phone _____

Email _____

CONFERENCE BAG INSERT OPTIONS AND PRICING (Available to current exhibitors and sponsors only)

	Exhibitor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Specialty promo item*	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$1,400	<input type="checkbox"/> Complimentary (1)
Digital promo offer	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,200	<input type="checkbox"/> Complimentary (1)

Number of specialty promo items: _____

Number of digital promo offers: _____

Total Price: _____

*Specialty Promo pieces are items that are not paper fliers/postcards. Breath mints, headphones, hand sanitizer, lip balm and luggage tags are a few examples of specialty promo items (water bottles, pens and notepads excluded). All items must have pre-approval by the ACVIM.

SPECIALTY PROMO ITEM SHIPPING INFORMATION: Label your shipment: Your Company Name, Item Enclosed, Quantity, 2022 ACVIM FORUM

QUANTITY: 3,500 Count

SHIPMENT LOCATION WILL BE PROVIDED ONCE ORDER FORM HAS BEEN SUBMITTED.

Send a copy of your proposed specialty promo item to the ACVIM for review and approval (PDF is acceptable). Any individually wrapped or bagged items that have to be unwrapped will cost \$.10 cents per item to unwrap. All production, shipping and handling of your insert(s) are your responsibility. The ACVIM is not responsible for inserts that do not arrive by May 9, 2022. Inserts that arrive after May 9 may be rejected by the ACVIM. No refunds will be given for missed deadlines.

DIGITAL PROMO SPECS AND ARTWORK INFORMATION: Must be a coupon, promo deal, freebie, drawing/giveaway or driver to your booth.

BUTTON/CALL TO ACTION: Include a button or call to action on your promotional graphic. | **LINK:** Provide a URL that will link to your offering.

SIZE: 465(w) x 300(h) pixels JPEG or PNG | **RESOLUTION:** Set your images to maximum quality and export with a resolution of 72ppi.

DEADLINES

Submit information to Mollie@ACVIM.org

Order Form Due: April 29

Digital Promo Artwork Due: May 9

SPECIALTY PROMO ITEMS MUST ARRIVE AT THE FULFILLMENT HOUSE BY: MAY 9 (No earlier than April 25)

PAYMENT

For Credit Card Payments, please call Mollie at ACVIM.

MAIL CHECK PAYMENTS TO:

American College of Veterinary Internal Medicine
 Dept. V1551
 P.O. Box 30106
 Salt Lake City, UT 84130

(Please make checks payable to ACVIM in USD drawn on a U.S. bank with a U.S. address)