

EVENT PROGRAM ADVERTISING • ORDER FORM

DESCRIPTION: The printed on-site Event Program is a valuable resource that all attendees receive and refer to again and again as they navigate the conference. Advertising in the Event Program is a great way to market to thousands of veterinary professionals.

GENERAL INFORMATION

Company Name

Booth #

Contact Name

Phone

Email

PRICING

	Exhibitor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Half Page (horizontal)	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,200
Full Page	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$1,450
2 Page Spread	<input type="checkbox"/> \$4,400	<input type="checkbox"/> \$4,400	<input type="checkbox"/> \$4,400	<input type="checkbox"/> \$4,400	<input type="checkbox"/> \$4,400

AD SPECS AND INFO

PUBLICATION TRIM SIZE: 8.5" x 11"

FULL PAGE WITH BLEED: 9" x 11.5" | **TRIM SIZE:** 8.5" x 11" | **MARGIN:** .25"

FULL PAGE: 7.5" x 10"

HALF PAGE (HORIZONTAL): 7.5" x 5"

RESOLUTION: Set your images to maximum quality with a resolution of 300dpi at 100% of size placed.

COLOR: All ads should be provided as a high resolution CMYK file.

ACCEPTED FILE TYPES: High resolution EPS or PDF is preferred (Make sure that fonts and images are embedded).
High resolution JPEG is also acceptable.

LINK FOR DIGITAL VERSION: Provide a working click-through URL for your ad.

DEADLINES

Submit artwork and information to Mollie@ACVIM.org

Order Form Due: April 18

Artwork Due: April 25

PAYMENT

For Credit Card Payments, please call Mollie at ACVIM.

MAIL CHECK PAYMENTS TO:

American College of Veterinary Internal Medicine
Dept. V1551
P.O. Box 30106
Salt Lake City, UT 84130

(Please make checks payable to ACVIM in USD drawn on a U.S. bank with a U.S. address)