

ACVIM Press Policy

The ACVIM posted media eligibility states that media credentials entitle journalists and public information officers (PIOs) from veterinary-related organizations to access scientific sessions and the Exhibit Hall.

If a member of the media wants to seek press credentials, they should preregister for the meeting, according to the instructions on the press page of the <u>ACVIM Forum website</u>. All complimentary press registrations are approved on a case-by-case basis and members of the media, clearly state their affiliation with an online outlet (if any) and include links to their relevant blog posts and are required to wear press credentials while attending the conference and identify themselves as media during any interactions with speakers and participants.

Members of the media do not need to collect the ACVIM's "permission" to report/discuss subjects. Members of the media are not eligible to collect Continuing Education credits for attending sessions throughout the conference. All media are expected to maintain respectful interactions and not disrupt sessions or be the cause of disruption for other participants.

The ACVIM asks that members of the media discuss research of interest with the presenters or authors before publishing stories on their work. This is a professional courtesy and a means to help ensure that the author and presenter's works are accurately represented. We also request that you share your timeline for published work with the ACVIM for the opportunity to disseminate. If a member of the media receives complimentary press registration to report on the meeting, then ACVIM would expect adherence to this same professional ethical standard.

If, however, members of the media are attending the meeting at their own expense, expressing their own opinions, observations and reactions and are not representing themselves as professional journalists, then it follows that the ACVIM does not/cannot require that members of the media discuss research of interest with the presenters or authors before publishing stories on their work.