



## IMPORTANT DATES & DEADLINES

### MARCH

- 17.....Industry Sessions and Knowledge Corner submission deadline (for RACE-approval)
- 27.....Online exhibit badge portal opens

### APRIL

- 4.....Space orders for advertising in on-site Event Program to ACVIM
- 14.....Artwork for advertising in on-site Event Program to ACVIM
- 14.....Product categories and company descriptions updated in exhibitor portal  
(categories will be listed in the on-site Event Program & mobile app)
- 14.....Exhibitor prize giveaway details to ACVIM
- 25.....Web banner artwork to ACVIM

### MAY

- 1.....Banner and meter board orders and artwork to ACVIM
- 1.....Lead retrieval due (early bird discount)
- 1.....Product Showcase panel artwork and video files to ACVIM
- 1.....Specialty promo items due to fulfillment house (no earlier than April 25)
- 15.....Exhibits delivery to Freeman warehouse (to June 8)
- 15.....Audio visual and computer advance orders for discounted pricing
- 15.....Exhibitor Appointed Contractor and COI forms due
- 15.....Live animals at booth request due
- 16.....Freeman services advance orders for discounted pricing

### JUNE

- 5.....Exhibitor personnel badge orders due online
- 13.....Island booth set up: 12:00-5:00 pm
- 13.....Exhibitor registration hours: 12:00-5:00 pm
- 14.....Exhibitor registration hours and booth set up: 7:00 am-7:00 pm
- 15.....Exhibitor registration hours: 7:00 am-7:00 pm
- 15.....Solutions Center hours: 9:00 am-7:00 pm (Hours subject to change)
- 15.....2024 Exhibit on-site sales
- 15.....Wine & Cheese Happy Hour inside the Solutions Center: 6:00-7:00 pm
- 16.....Solutions Center hours: 10:00 am-4:30 pm (Hours subject to change)
- 16.....2024 Exhibit on-site sales
- 16.....Exhibit booth move-out: 4:30-10:00 pm