

Privacy Notice

Last Revised: 9/14/2023

Effective Date: 9/14/2023

We at the American College of Veterinary Internal Medicine are committed to protecting the privacy and security of personal information and to transparency about how we use personal information (also known as personal data). This Privacy Notice sets forth our policies and practices for collecting and using personal information regarding our websites ("Services"). This notice does not address our use of personal information outside the context of these Services.

Within the context of the Services, this notice explains how we use and disclose personal information. It also discusses how you can control certain uses and disclosure of personal information. We will update this notice from time-to-time, or as our privacy practices change, to ensure it accurately describes how we use your information. When we do so, we will update the dates above. We recommend that you review this notice from time-to-time for the latest information. If we change our practices in a material way, we will provide appropriate notice to you, usually through an e-mail message or through a banner or pop-up within our Services.

If you have any questions regarding this notice or our use of your information, please contact us using one of the methods detailed below.

1. How we use and share personal information

We use and share personal information as described in the following table and the text that follows it.

Categories of individuals	Categories of personal information	Purposes	Methods of collection	Categories of third- party recipients (see below)
All Service users	 Activity, usage, and device information Interest information Non-precise location information 	 Personalization Service analysis and administration Network advertising 	 Directly from individual Indirectly by observing individual's activities or behavior 	Analytics providers Advertising networks
Individuals who register as	Name and contact information	 Administration and support of candidacy, 	Directly from individual	 Individuals who have an official role relating to the



Candidates	Access credentials	including Candidate	• From third parties	individual's
(see next row also)	 (username and password) University and hospital affiliations Gender, date of birth, country of citizenship, place of birth Professional credentials, including internships and practice experience Information regarding the individual's progress toward recognition as a Diplomate Payment information 	engagement • Processing of program fees	 identified by the Candidate From individuals who have an official role relating to the individual's candidacy, such as supervisors, advisors and program officials 	candidacy, such as supervisors, advisors, and program officials • Diplomates and other members
Individuals who register as Candidates	Name and contact information	 For sales or sharing with our industry partners 	Directly from individual	 Industry partners who provide products and services we deem likely to be of interest to registrants
Forum registrants	Name and contact information	 Forum administration Marketing 	Directly from individual	 Third parties who assist in forum administration Industry partners who provide products and services we deem likely to be of interest to registrants
Candidates who take general or specialty examinations	 Examination registration information Payment information Examination accommodation information 	 Examination administration and support Processing of examination fees Administration of accommodations 	Directly from individual	 Third parties who assist in examination administration, including the evaluation of accommodation requests Payment processors
Candidates in pursuit of becoming a Diplomate	 Test results Other information used in the evaluation of the 	Consideration of candidacy	 Directly from individual Indirectly from the evaluation of the Candidate's 	• None



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Individuals who register for and attend our educational events	 individual's candidacy Contact information Order information Payment information 	 Order processing Personalization Marketing Service analysis Customer support 	examinations and other materials • From third parties identified by the Candidate • From individuals who have an official role relating to the individual's candidacy, such as supervisors, advisors and program officials • Directly from individual	 Third parties who assist in event administration Payment processors Industry partners who provide products and services we deem likely to be of interest to registrants
Diplomates and other members (<i>see next row also</i>)	 All information set forth for "Individuals who register as Candidates," above Fee payment information 	 Fee payment processing Management and administration of the organization Personalization Service analysis Member support For sales or sharing with our industry partners 	Directly from individual	Other members Payment processors
Diplomates and other members	Name and contact information	For sales or sharing with our industry partners	Directly from individual	Industry partners who provide products and services we deem likely to be of interest to Diplomates and other members
Diplomates who opt-in to listing at VetSpecialists.com	Business contact information	To administer the directory of diplomats at Vetspecialist.com	Directly from individual	• Members of the public (via the search tools at VetSpecialists.com)



Individuals who send us correspondence	Contents of correspondence	• To review and, when appropriate, respond to the correspondence	Directly from individual	• None
Individuals who apply for grants or other recognition	 Contact information Professional and educational credentials Application information 	 For administration of grant and recognition programs 	Directly from individual	• None

Please be aware that we use third-party tracking technologies to share information with third parties for analytics and network advertising purposes, as described in the table above. These tracking technologies include the use of third-party cookies and tracking pixels. Data is collected by Beeswax for the purpose of enabling Association Media Group to serve website, video, or audio advertisements to you programmatically. You may opt-out of this by visiting <u>http://www.networkadvertising.org/choices/</u>

2. Personal information disclosure and sharing

In addition to the sharing with the third parties described in the table above, we may also share your information with:

- Service providers. We share your personal information with third parties that provide services to us. We typically engage these kinds of third parties with contracts that require them to use your personal information only for the purpose of delivering the services for which we have engaged the third-party and as required by law. These kinds of third parties provide business, professional, administrative, or technical support functions for us, such as payment processing, billing, data storage, and quality assurance.
- **Legal compliance recipients**. We disclose personal information to the courts, the government, law enforcement agencies, litigants, and similar recipients when required by law.
- **Successors**. We may disclose personal information associated with any part of our business to a successor or potential successor.



We also may disclose personal information with third parties with your consent or at your direction.

3. Personal information security and retention

We use reasonable administrative, technical, and physical safeguards to protect personal information in our possession. While we make every effort to help ensure the integrity and security of our network and systems, you should understand that no data storage system or transmission of data over the Internet or any other public network can be guaranteed to be completely secure, accurate, complete, or current.

We retain personal information for as long as is necessary for the purposes for which we use it, or for so long as required by law. What is necessary depends on the context and purpose of processing. We generally consider the following factors when we determine how long to retain personal data:

- Retention periods established under applicable law
- Industry best practices
- Whether the purpose of processing is reasonably likely to justify further processing
- Risks to individual privacy in continued processing
- Applicable data protection impact assessment
- IT systems design considerations/limitations
- The costs associated with continued processing, retention, and deletion

4. International users

All personal information will be processed in the United States, where our servers are located. When you use our Services, your information is protected by this privacy notice.

5. Children's privacy

We are very concerned about the safety of children using the Internet. We do not knowingly collect any personal information from those under the age of 16.



If we discover (or are informed) that we have collected personal information from a visitor under the age of 16, we will promptly delete such information.

6. Your Privacy Rights

Depending on the law in the state where you live, you may have certain rights regarding your personal information under the law. To exercise your rights, please submit a request by contacting us through any of the means outlined in Section 8, below.

Your rights may include the right to confirm whether we process your personal information, to access a copy, to seek correction of errors, to request deletion, and the right to opt-out of the sale of your personal information or the sharing of your personal information for behavioral advertising purposes.

Only you, or someone legally authorized to act on your behalf, may make a request related to your personal information. We will verify that any requests from persons other than you have your legal authorization.

Your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative; and
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

Depending on the law in the state in which you live, you may also have the right to appeal the action we take in response to your request. You may do so using the contact information below. When you contact us to appeal, please tell us why you believe did not properly respond to your request. We will respond to your appeal in accord with the timelines set forth in applicable law.

7. Consumer Health Data Privacy Policy

This section provides information about our processing of consumer health data.

A. Our Consumer Health Data Processing

We collect and process consumer health data as described in the table below:



Categories of individuals	Categories of personal information	Purposes	Methods of collection	Categories of third-party recipients
Individual who seek accommodation of a disability or health condition in connection with examinations or other aspects of their candidacy	 Information about the disability or health condition and the nature of the requested accommodation 	• To consider the accommodation request and administer accommodations	Directly from individual	None, except as described in Section 2, above.
Individuals who elect to send us voice messages, such as voicemail	Contents of message	• To consider and respond to the message	Directly from individual	None, except as described in Section 2, above.
Individuals who elect to provide a portrait for inclusion in our directory	• Portrait	• To display in conjunction with the member's other information in the directory	Directly from individual	 Other Candidates and members As described in Section 2, above.

Please note that we do not share consumer health data with any affiliates.

B. Your Consumer Health Data Rights

Depending on the jurisdiction where you live, you may have certain rights with regard to your consumer health data. These include the right to withdraw your consent to processing, to request the deletion of your consumer health data, and to confirm whether we collect, share, or sell your consumer health data. To exercise these rights, you can contact us as set forth in Section 8, below. When you contact us, please identify yourself and describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

Only you may make a request related to your consumer health data. We will verify your identity before processing any request.

You may also have the right to appeal the action we take in response to your request and may do so using the contact information below. When you contact us to appeal, please tell us why you believe we did not properly respond to your request. We will respond to your appeal in accord with the timelines set forth in applicable law.



8. Contacting Us

To exercise your rights or for other inquiries, please contact us at:

- By e-mail: <u>ACVIM@ACVIM.org</u>
- By phone: 303.231.9933
- By postal mail at: 116 Inverness Dr. E Ste 375 Englewood, CO 80112