

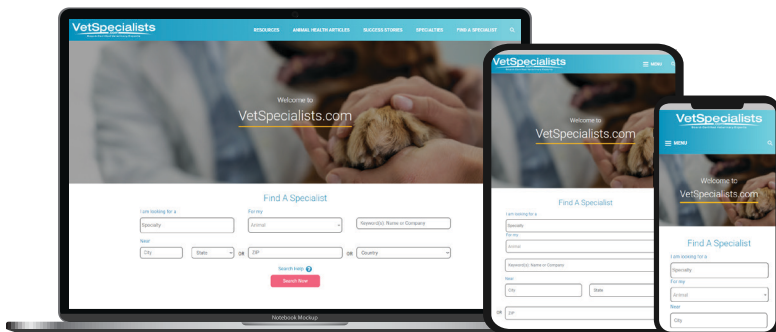


Media Kit

2022

VetSpecialists.com Opportunities

VetSpecialists.com was developed by the American College of Veterinary Internal Medicine (ACVIM) to provide education about diseases and conditions affecting animals and to increase awareness of veterinary specialty medicine to the animal owning community. The website attracts over 300,000 pageviews annually.



WEBSITE ADVERTISING

HORIZONTAL LEADERBOARD - 728(W) x 90(H) PX

Pages	Availability	6 Month price*	12 Month price*
Site wide Top Sticky Banner - 3 rotations 350,000 annual views	3	\$7,500	\$10,000
Homepage 40,000-60,000 annual views	1	\$5,000	\$7,500
Find a Specialist NEW PAGE	1	\$4,500	\$6,500
What is a Veterinary Specialist? 10,000-14,000 annual views	1	\$4,500	\$6,500

VERTICAL SIDEBAR - 250(W) X 250-450(H) PX

Specialty Pages	Availability	6 Month price*	12 Month price*
Cardiology Large Animal Internal Medicine Neurology Oncology Small Animal Internal Medicine Nutrition (Coming Soon!)	1 per specialty page	\$3,000	\$5,500

SPECS:

Ad URL Address: Provide a click-through URL for your ad.

Color Profile: RGB

File Type: PNG, JPEG or GIF

Resolution: Set your images to maximum quality with a resolution of 300ppi.

*Option to update artwork quarterly!

BLOG POSTS

New Opportunity!

Have an article topic idea? Share it with us as a one-time blog post article. Content relevant to animal owners or primary care veterinarians performs best on the VetSpecialists.com website.
800-1000 words

Call for pricing

SUCCESS STORY PACKAGE

Elevate a patient story by featuring a veterinary specialist, patient and animal owner in a video produced by the ACVIM and promoted on VetSpecialists.com and social media channels. Package includes written long-form article, video interviews and production plus promotion of the story on various social media channels.

\$5,500



CONTACT

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