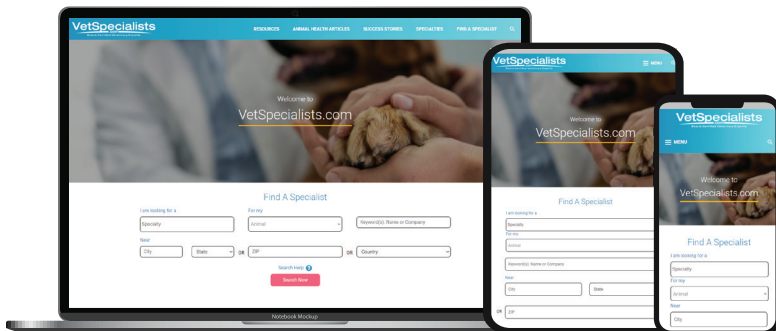


# VetSpecialists.com

Board-Certified Veterinary Experts

## Media Kit 2023



## VetSpecialists.com Opportunities

VetSpecialists.com was developed by the American College of Veterinary Internal Medicine (ACVIM) to provide education about diseases and conditions affecting animals and to increase awareness of veterinary specialty medicine to the animal owning community. The website attracts over 300,000 pageviews annually.

# WEBSITE ADVERTISING

## HORIZONTAL LEADERBOARD - 728(W) x 90(H) PX

Pages	Availability	6 Month price*	12 Month price*
<b>Site wide   Top Sticky Banner - 3 rotations</b> 350,000 annual views	3	\$7,500	\$10,000
<b>Homepage</b> 40,000-60,000 annual views	1	\$5,000	\$7,500
<b>Find a Specialist</b> 40,000-50,000 annual views	1	\$4,500	\$6,500
<b>What is a Veterinary Specialist?</b> 10,000-14,000 annual views	1	\$4,500	\$6,500

## VERTICAL SIDEBAR - 250(W) X 250-450(H) PX

Specialty Pages	Availability	6 Month price*	12 Month price*
Cardiology Large Animal Internal Medicine Neurology Oncology Small Animal Internal Medicine Nutrition (New!)	1 per specialty page	\$3,000	\$5,500

### SPECS:

**Ad URL Address:** Provide a click-through URL for your ad.

**Color Profile:** RGB

**File Type:** PNG, JPEG or GIF

**Resolution:** Set your images to maximum quality with a resolution of 300ppi.

\*Option to update artwork quarterly!

## BLOG POSTS

Have an article topic idea? Share it with us as a one-time blog post article. Content relevant to animal owners or primary care veterinarians performs best on the VetSpecialists.com website.

800-1000 words

[Call for pricing](#)

## SUCCESS STORY PACKAGE

Elevate a patient story by featuring a veterinary specialist, patient and animal owner in a video produced by the ACVIM and promoted on VetSpecialists.com and social media channels. Package includes written long-form article, advertisement on individual success story page, video interviews and production plus promotion of the story on various social media channels and in an email blast to ACVIM Members.

**\$5,500**

## SPONSORED FEATURE STORY

Share a story featuring your company's practice, veterinary specialist and patient. Sponsored feature includes recognition on landing page tile, company logo and link to your website. Plus a banner advertisement on individual story page. The feature will be promoted on VetSpecialists.com and ACVIM social media platforms and in an email blast to ACVIM members.

**\$3,000**

[View success stories in action >>](#)



## CONTACT

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