

WE HEARD YOU!

Thank you to the members who took the time to complete the 2022 ACVIM Member Engagement Survey. We heard you! Here are some of the ways we're working to make progress in the areas that members identified.

Trademark Protection

Trademark protection applications have been filed for specialist terminology and a process for enforcing misuse has been established.

Resident Wellbeing

A residency training program task force is surveying residents and residency directors for ways the ACVIM can improve resident wellbeing. The certification process continues to be streamlined to ensure a positive experience for future Diplomates.

Communications

Member communications have now been consolidated into a monthly digest e-newsletter that will be **archived** on the ACVIM website for easy access. Candidates will now receive a specially tailored e-newsletter bimonthly to better support their unique needs. **ACVIM360** will soon be upgraded for a more user-friendly interface and social media-like experience.

Informing the Public About Specialists

The Specialty Medicine Awareness Committee (SMAC) is working on **outreach initiatives** to better inform the public and general practitioners about the value of veterinary internal medicine specialists.

Member Value

We are partnering with MentorVet to develop a customized mentoring program, adding additional mental health resources, non-medical education opportunities, and developing new industry partnerships to offer member support. A software solution is nearing completion that will allow for easier access to the **Ovid Discovery** journal access platform, and additional journal subscriptions and textbooks are being added.

Feedback Loop

Members will now have the ability to attend the specialty business meetings virtually to allow for greater participation and opportunity for two-way communication. Town Hall sessions have been scheduled for 2023, including a **Town Hall** dedicated specifically to discussing the needs of Large Animal Specialists.

Education

A key priority in 2023 is evaluation of the ACVIM education portfolio and development. As this work begins, members will have access to upcoming ACE courses and a library of virtual CE offerings. **ACVIM Forum 2023** will also have a robust hybrid component for both in-person and virtual participants with a dedicated virtual day of all new content on June 28.

Certification

We are continually improving exam scheduling, technology delivery, and quality control of exam content, as well as targeted and consistent Candidate communication campaigns. An online certification tracking platform will launch in 2023 and will decrease the need for paper-based tracking.

See the full **Scope of Work** for more about what we're doing to support members and advance the profession. We want to hear from you! If you have any comments, questions or feedback, please email Membership@ACVIM.org or reference the "**Who to Contact**" guide.