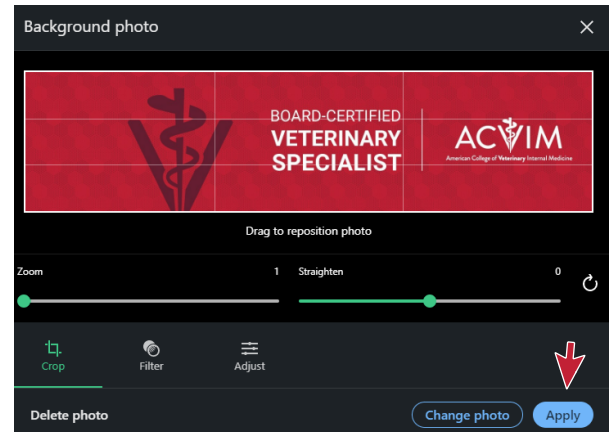
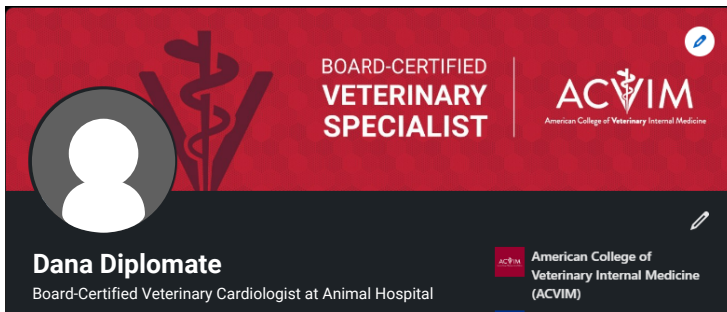
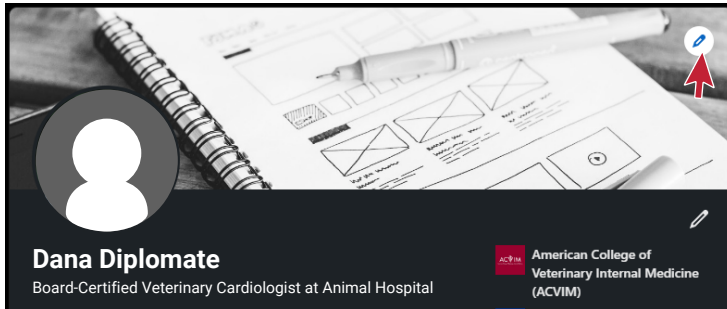


Customize your LinkedIn Profile: Tips for ACVIM Diplomates

1. UPDATE YOUR BACKGROUND PHOTO - PERSONAL PROFILE

Showcase your Board-certified status and ACVIM membership by using one of our ACVIM-branded profile banners, available for download from the [Diplomate Marketing Toolkit](#).

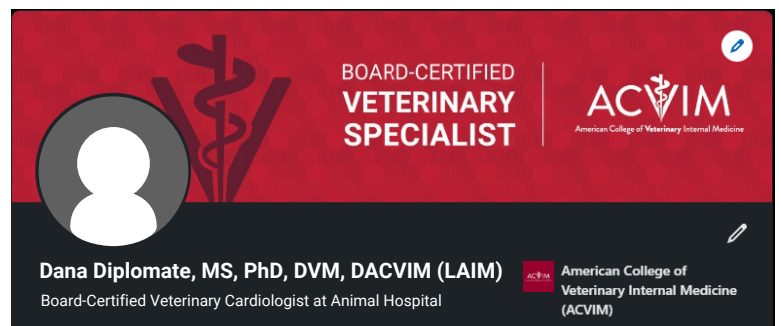


2. ADD YOUR DACVIM CREDENTIAL(S)

It is important to use your DACVIM credential(s) correctly in your title. Your credentials should be listed in the order in which you earned them, e.g., Dana Diplomate, MS, PhD, DVM, DACVIM (LAIM).

Correct DACVIM abbreviation

- DACVIM (Cardiology)
- DACVIM (LAIM)
- DACVIM (Neurology)
- DACVIM (Nutrition)
- DACVIM (Oncology)
- DACVIM (SAIM)



For multiple specialties, list in order earned: e.g., DACVIM (Nutrition, SAIM)

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3. USE YOUR TRADEMARKED TITLE

As with credentials, it is important to list your title correctly. The ACVIM has trademarked the following titles:

- Board-Certified Veterinary Cardiologist
- Board-Certified Large Animal Internal Medicine Specialist
- Board-Certified Veterinary Neurologist
- Board Certified Veterinary Nutritionist
(note that there is no hyphen here)
- Board-Certified Veterinary Oncologist
- Board-Certified Small Animal Internal Medicine Specialist

4. ADDITIONAL TIPS

- **Customize your URL:** Customize your URL to make it easier for people to find you, e.g., [linkedin.com/DanaDiplomateVet](https://www.linkedin.com/DanaDiplomateVet)
 - While on your Personal Profile page, Click “Edit public profile & URL” located in the top right corner.
 - A new tab will open. In the top right corner is your current profile URL.
 - Click the pencil icon and enter your customized ending. Click save and you’re done!
- **Use a professional profile picture:** Choose a recent, professional headshot that is high-quality enough that it does not appear pixelated or blurry.
- **Add a headline/summary:** Be succinct and use key terms related to the veterinary world that highlight your place in it, e.g., “Researcher focused on identifying innovative new treatments for canine cancer.”