

## Veterinary Nutrition: Past, Present and Future: Day 2 On Demand



| Agenda Day 2     |  |  |  |
|------------------|--|--|--|
| Session Duration | Торіс  | Presenter(s)   |  |
| 30 minutes       | <ul> <li>AAFCO and FDA Updates</li> <li>Understand the similarities and differences between the various regulatory pathways available for new ingredients (i.e., Food Additive Petitions, Generally Recognized as Safe Notices, AAFCO's Feed Ingredient Definition process, and CVM's Animal Food Ingredient Consultation process), and how these relate to ingredient safety.</li> <li>Know what changes to expect on pet food labels when PFLM is implemented.</li> <li>Explain to owners how CVM and AAFCO work together to ensure the food they feed to their animals is safe, effective, and truthfully labeled.</li> </ul> | Dr. Karen Donnelly   |  |
| 60 minutes       | Case Examples: Home-Prepared Diet Formulations: What Is Your Process? Hurdles and Troubleshooting  Describe the process of home-prepared diet formulation including assessment and follow-up.  Identify common and less common challenges with nutritional patient management.  Apply troubleshooting strategies to mitigate hurdles with home-prepared diets.   | Dr. Jennifer Larsen<br>Dr. Angela Rollins<br>Dr. Lisa Weeth<br>Dr. Jonathan Stockman |  |
| 30 minutes       | Making That Money: Private Practice Challenges and Tips     Become familiar with current challenges facing private practice nutritionists.     Discuss directions for possible solutions for these challenges.   | Dr. Lindsey Bullen<br>Dr. Emily Luisana  |  |
| 30 minutes       | <ul> <li>Making That Money: Academia Challenges and Tips</li> <li>Identify key financial challenges specific to veterinary nutritionists in academic settings.</li> <li>Develop effective time management strategies to balance clinical duties and educational responsibilities.</li> <li>Explore innovative approaches to enhance revenue generation and resource allocation within their institutions.</li> </ul>   | Dr. Maryanne Murphy  |  |



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| Agenda Day 2 (cont.) |   |   |  |
|----------------------|---|---|--|
| Session Duration     | Topic   | Presenter(s)  |  |
| 30 minutes           | <ul> <li>Business Panel Discussion</li> <li>Discuss the future of nutrition in private practice.</li> <li>Explore the viability and impact of Al.</li> <li>Investigate the sustainability of the Nutrition College given the demand.</li> </ul>   | Dr. Lindsey Bullen<br>Dr. Emily Luisana<br>Dr. Maryanne Murphy<br>Moderator: Jonathan<br>Stockman |  |
| 60 minutes           | <ul> <li>Panel Discussion: Building Trust Through Clarity: Professional Communication with Clients Who Question Your Advice</li> <li>Apply concepts of nutritional assessment to a prioritized consideration of targeted strategies for an individual patient.</li> <li>Assess whether client expectations in the context of nutritional management can be accommodated by a diet plan.</li> <li>Understand how creative solutions and a collaborative approach can ultimately lead to the development of a suitable dietary recommendation.</li> </ul> | Dr. Jennifer Larsen<br>Dr. Julie Churchill<br>Ms. Ashley Self<br>Moderator: Catherine Lenox       |  |
| 60 minutes           | <ul> <li>The Future of Nutrition Specialty</li> <li>Recognize challenges veterinary nutritionists face in maintaining fulfilling, lucrative careers.</li> <li>Review strategies that could be utilized to strengthen the Nutrition specialty in the future.</li> </ul>  | Dr. Erinne Branter<br>Dr. Valerie Parker  |  |



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| Agenda Day 2 (cont.) |   |   |  |
|----------------------|---|---|--|
| Session Duration     | Торіс   | Presenter(s)  |  |
| 60 minutes           | <ul> <li>Panel Discussion</li> <li>Participants would discuss current challenges for nutrition specialists, considering clinical challenges and client communications.</li> <li>Participants would contrast different strategies to improve clinical outcomes and efficiency to help specialists provide effective and sustainable patient care.</li> </ul> | Dr. Karen Donnelly Dr. Jennifer Larsen Dr. Angela Rollins Dr. Lisa Weeth Dr. Erinne Branter Dr. Valerie Parker Dr. Jonathan Stockman Moderator: Catherine Lenox |  |