

EXHIBITOR MARKETING TOOLKIT

START YOUR CUSTOMER CONVERSATIONS NOW!

We have created several tools to help you promote your participation in this year's event. By promoting your attendance in advance, you can establish your partnership with the ACVIM early and differentiate your brand from competition. Promote your attendance at the 2027 ACVIM Forum on your website, newsletters, and social media channels.

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Voice & Branding

HOW TO TALK ABOUT THE 2027 ACVIM FORUM

- When the year is used to refer to the ACVIM Forum, it should be placed before the full name of the conference or after: 2027 ACVIM Forum or ACVIM Forum 2027
- Always include "the" before the event: The ACVIM Forum, The 2027 ACVIM Forum, The ACVIM Forum 2027
- Please refer to the 2027 ACVIM Forum Style Guide for specific details regarding editorial guidelines

SAMPLE EVENT DESCRIPTIONS

Short description:
Join us in Montréal, Québec from June 24-26 as we Celebrate Excellence in Education. Collaborate with leading experts and explore the latest research in veterinary specialty medicine at the 2027 ACVIM Forum. Register at ACVIMForum.org.

Long description:
Don't miss the opportunity to network and collaborate with the leading minds in veterinary medicine at the 2027 ACVIM Forum held in Montréal, Québec from June 24-26. Connect with influencers in the profession and explore the latest research in veterinary specialty medicine with sessions by expert speakers. Register now at ACVIMForum.org.

QUESTIONS?
Please contact Leah@ACVIM.org or Erin@ACVIM.org



EXHIBITOR MARKETING TOOLKIT

Voice & Branding

Use the 2027 ACVIM Forum logos on your website, in email communications, on your social media channels, or in printed materials to promote your presence at the conference.

LOGOS

ACVIM Forum 2027

Primary Vertical Logo
Download PNG
Download Art File (eps)

ACVIM Forum 2027

Primary Horizontal Logo
Download PNG
Download Art File (eps)

Please link all logos to ACVIMForum.org and be sure to use Alt tag: 2027 ACVIM Forum.

Refer to the 2027 ACVIM Forum Style Guide for specific details regarding use of the 2027 ACVIM Forum logos.

RESTRICTIONS FOR USE OF THE 2027 ACVIM FORUM LOGOS AND GRAPHICS

By requesting a digital file of the names, Marks, and logos of the American College of Veterinary Internal Medicine (collectively, the "Marks"), you are agreeing to be bound by the following restrictions: You may only depict the Marks in original, unmodified, unedited form, solely for purposes of announcing and publicizing your attendance, exhibition, and/or sponsorship at the 2027 ACVIM Forum, and solely for a pre- and post-promotion not to exceed 10 consecutive months. All other uses of the Marks are strictly prohibited.

QUESTIONS?
Please contact Leah@ACVIM.org or Erin@ACVIM.org

ACVIM Forum 2027

Access, Brand Exposure + COLLABORATION



In Person & Virtual

EXHIBITOR MARKETING TOOLKIT

Social Media

JOIN ACVIM SOCIAL NETWORKS

Be sure to follow the ACVIM on our social media platforms for regular updates about the 2027 ACVIM Forum and other upcoming opportunities. Incorporate social media into your strategy to drive traffic to your booth; market your presence and foster interest in your product or service before, during, and after the 2027 ACVIM Forum.

TheACVIM @The_ACVIM /TheACVIM /company/ACVIM

Use event hashtags **#2027ACVIMForum** and **#ACVIMForum** and tag ACVIM in your posts!

GRAPHICS



Exhibitor Graphic
1080 x 1350 px
Download JPEG



Sponsor Graphic
1080 x 1350 px
Download JPEG



Exhibitor/Sponsor Graphic
1080 x 1350 px
Download JPEG

SAMPLE SOCIAL MEDIA MESSAGES

Before the in-person event
Mark your calendar! We will be exhibiting at the 2027 ACVIM Forum in Montréal, Québec on June 24-25, 2027. Visit our booth <your booth number> to learn more about <company/product/giveaway>.

Save the Date: The #2027ACVIMForum is happening June 24-26, 2027! Register today at ACVIMForum.org and join us in Montréal, Québec for the latest research, best practices, and strategies in veterinary specialty medicine!

During the in-person event
Attending the 2027 ACVIM Forum? Stop by booth <your booth number> in the Exhibit Hall and learn more about <insert something about your company or a featured product>.

<Company Name> is at the #2027ACVIMForum in Montréal, Québec. Visit us at Booth <Your booth number> and be sure to enter our giveaway for <insert giveaway item>.

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ACVIM American College of Veterinary Internal Medicine | ACVIM FORUM Annual Conference